



University of Oregon

Advertising

Study details

Course type: Bachelor's degree

Degree: Advertising BA/BS

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 44 598 USD

Reg. fee : N/A USD

Scholarship :

Insurance : N/A USD

Intake/s

Sep

Requirements

- English entry - TOEFL 88+ (IELTS 7.0)
- GPA entry - 3.0 GPA or equivalent

Accommodation

- Shared bedroom
- Shared bathroom
- Shared kitchen
- High-speed internet connectivity
- Rooms that come with basic furniture (bed, mattress, desk, chair, dresser and closet)
- All bills included
- Access to student lounges with TVs and games for entertainment
- On-site laundry facilities
- Secure door entry and security cameras for your safety

Speciality

If your English and / or academic level is lower than what you see above, please contact us. We will do everything we can to find you a great path to university.

Additional information

Degree Overview

This degree is taught by the School of Journalism and Communication (SOJC), which stands out as one of the pioneering journalism and communication schools in the USA. It is accredited by the Association for Education in Journalism and Mass Communication (AEJMC). 16 Pulitzer Prizes have been won by faculty and alumni.

You'll acquire a broad knowledge of marketing, and gain an understanding of different media platforms on a Marketing and Media degree. Subjects include Advertising, Digital Media, Film Studies, Journalism and Public Relations, and Publishing. With a Marketing and Media degree you could find work as:

- Public Relations Officer
- Marketing Manager
- Journalist
- Advertising Executive
- Online Marketing Executive
- Social Media Manager
- Film Producer
- Scriptwriter