



CBS International Business School

Business Psychology and Management

Study details

Course type: Master's degree

Degree: MSc in Business Psychology and Management

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 5 970 EUR

Reg. fee : 600 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Start

Winter

Requirements

Admission Requirements

To study for a master's degree at CBS University of Applied Sciences, you generally need a successfully completed bachelor's degree from a state-recognized college or university . Depending on the master's program, this degree may be required in a related field . In individual cases, transfers are also possible, provided the relevant foundations have been acquired in another degree program. The exact requirements depend on the respective master's program.

English Requirements

For the **English-taught Master's programs** at CBS , **proof of sufficient English language skills** is required. This can be demonstrated through **recognized language certificates** such as the **TOEFL** with a minimum **score of 83** , the **IELTS** with a minimum score of **6.5** , or the **Cambridge Certificate** at at least **B2 or C1 level** , depending on the specific **program** . **Alternatively, a previously completed English-taught Bachelor's degree** can also serve as proof. Those **unsure** whether their **language skills meet the requirements** can **contact CBS** or take an **internal language test**.

Additional

- **The admission requirement** for taking up a **Master's degree in business** at CBS is a **first academic degree** (**Bachelor, Diplom, Magister**) from a **recognized German or international university, university of applied sciences or professional academy** with a

final grade of at least "good" .

- If this **grade point average** was not achieved in **the first degree** , a **separate admission procedure** must be completed. The **first degree** should have been in a **business-related field** and **comprise a total of at least 180 ECTS credits** .

Accommodation

Studying in Cologne means living in one of Germany's **most vibrant** and **diverse cities** . **The Rhenish joie de vivre** , the famous **Kölsch beer** , the **Cologne Carnival** , and the impressive architecture, such as **Cologne Cathedral** , make the city a **unique place** to study. In Cologne, you'll become part of an **international** and cosmopolitan community that shapes the cityscape.

The **large** and **modern** CBS campus in Cologne is located in the popular Rodenkirchen district, **directly on the Rhine** , and offers a perfect blend of a quiet , green location and attractive infrastructure. At the same time, thanks to **excellent transport links**, you can quickly reach the **center of Cologne** and enjoy the city's diverse offerings.

Speciality

A **master's degree program without a traditional bachelor's degree** is possible in certain cases. Those with **extensive professional experience** in a **related field may qualify** for a degree program under certain conditions . Furthermore, some degree programs offer **alternative entry routes for experienced professionals with a higher degree** (e.g., **a diploma or state examination**) . CBS offers **individual counseling** to determine the **best possible entry options**.

Additional information

Do you want to understand how people act, make decisions, and interact within organizations? With the Master's **in Business Psychology and Management** at CBS University of Applied Sciences, you'll combine **psychological expertise** with **business know-how** . This program is your ticket to a world where people are at the center of modern corporate strategies.

In just four semesters, you'll develop a deep understanding of human behavior in a business context. You'll delve deeper into topics such as **work and organizational psychology** , **consumer behavior** , **change management** , and **leadership development** . Through practice-oriented projects, case studies, and close interaction with industry experts, you'll apply your knowledge directly and become a sought-after expert in strategic decision-making.

Whether in human resources management, marketing, change management, or management consulting – your prospects after this Business Psychology Master's are diverse and future-proof. With the combination of **psychological and business skills**, you'll be ideally equipped to understand and actively shape the dynamics of modern organizations. Launch your career now at the **intersection of psychology and management** – ??with a Master's that will truly advance you!