# Ravensbourne University London

## Design Management

**Study details**

**Course type**: Master's degree
**Degree**: MA (Hons) Design Management
**Study mode**: Full time
**Duration**: 12 Month

**Cost of study**

**Cost** : 18 000 GBP
**Reg. fee** : N/A GBP
**Scolarship** :
**Insurance** : N/A GBP

**Intake/s**

Sep

**Requirements**

- **IELTS (Academic):** 6.0 overall and a minimum of 5.5 in each component: reading, writing, speaking, listening.
- **TOEFL iBT (Academic):** 72 points overall with minimum Reading 18, Listening 17, Speaking 20, Writing 17
- **Cambridge Certificate of Proficiency in English** (CPE)/ C2 Proficiency & Cambridge Certificate of Advanced English (CAE) / C1 Advanced:
  169 overall with 162 in each component
- **International Baccalaureate:**
  English B / English A: Language and Literature / English A: Literature / English Literature and Performance - Standard or Higher-Level Grade 5

**Accommodation**

Provided by partner agencies

**Speciality**

You may require additional costs in the course of your education at the University over and above tuition fees in an academic year such as laptops, Stationary and additional resources.

**Additional information**

**About:**

78a Vazha Pshavela Ave, Tbilisi, Georgia
Phone: +995 322 96 11 22
Mobile: +995 596 96 11 22

info@sach.ge
www.sach.ge
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This MSc Design Management course offers a range of interdisciplinary perspectives from business, technology, social enterprises and new venture creation. It offers practical research and work-based projects in all areas shaping the creative economy and the fourth industrial revolution – including the role of creative interventions in technology-enabled business transformation, change management and design leadership.

**Degree overwiew:**

Ravensbourne has an established international reputation for innovation at the intersection of design and business development. Our portfolio of MSc, MA and MDes programmes encourages an interplay between technology, design, creativity and wider social and economic issues. The design management programme has been designed in a way that is highly relevant to the leadership and organisational challenges of the creative industries and the technology sectors. The course looks at the creative skills and competences needed to identify and anticipate business change and transform business models so that they are interactive, anticipatory and future focused. The course invites postgraduate learners to be part of that journey, empowering them to draw on and learn from innovative design thinking and how this can be applied to the creation of new business models and business development.

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