



Pace University (NYC Campus)

MBA Marketing Management

Study details

Course type: Master's degree

Degree: MBA Marketing Management

Study mode: Full time

Duration: 18 Month

Cost of study

Cost : 27 180 USD

Reg. fee : 50 USD

Scholarship :

Insurance : N/A USD

Intake/s

Jan/Sep

Requirements

- TOEFL iBT: Minimum score of 78 overall, but some programs may have higher requirements.
- IELTS: Minimum overall band score of 6.5.
- PTE Academic: Minimum score of 52.
- Duolingo English Test: Minimum score of 105.

Accommodation

Provided by partner agencies

Additional information

Degree overview:

Many CEOs and corporate presidents rose through marketing to top leadership positions. When it comes to working as a highly-placed marketing executive, there is simply no other place that can match the atmosphere and energy of metropolitan New York City.

Marketing and Media

You'll acquire a broad knowledge of marketing, and gain an understanding of different media platforms on a Marketing and Media degree. Subjects include Advertising, Digital Media, Film Studies, Journalism and Public Relations, and Publishing. With a Marketing and Media degree you could find work as:

- Public Relations Officer

- Marketing Manager
- Journalist
- Advertising Executive
- Online Marketing Executive
- Social Media Manager
- Film Producer
- Scriptwriter