



The University of Notre Dame Australia

(Formerly)

Bachelor of Marketing and Public Relations/Bachelor of Communications and Media

Study details

Course type: Bachelor's degree

Degree: Bachelor of Marketing and Public Relations/Bachelor of Communications and Media

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 31 246 AUD

Reg. fee : N/A AUD

Scholarship :

Insurance : Included AUD

Intake/s

Feb/Jul

Requirements

English language Requirements

English language tests (e.g. IELTS) are accepted. The tests that are allowed and the results required vary depending on the discipline and the specific program for which entry is being sought.

(6.0 overall, with no individual band score lower than 6.0)

IELTS Academic:

- 6.0 overall, with no individual band score lower than 6.0

CAE/CPE:

- 169 overall, with no individual band score lower than 169

PTE Academic:

- 50 overall, with no individual band score lower than 50

TOEFL (iBT):

- 73 overall and no other band score lower than 18

Accommodation

Key Features and Amenities

- Range of options from shared accommodation or private rental
- Choice of location in and around Sydney and Perth
- Student community and social events
- Free Wi-Fi
- Communal kitchen
- BBQ facilities
- Pool tables
- Basketball court
- Television room
- Laundry
- Off-street parking.

Speciality

There aren't any pathways available

Additional information

Degree Overview

If you are interested in analysing effective marketing strategies and have the ambition to be an expert in the field of communications, this double degree will suit you perfectly.

Throughout this four-year degree, you will cover various subjects such as Consumer Behaviour, Corporate Public Relations, Integrated Marketing Communications, Professional Writing, Media and Society, Media Ethics and Law, and more.

The degree's Marketing and Public Relations component provides you with a holistic and comprehensive skill set, making you especially valuable to employers. The Bachelor of Communications & Media lets you explore the principles and techniques of communications and media by examining and creating print, non-print, and multimedia texts using traditional, new, and emerging media technologies.

You can tailor the program to your particular interest by majoring in Journalism, Film and Screen Production or Photography.

Combining these two degrees will bring together your creative and inquiring mind with marketing expertise and practical skills to help you succeed in many fields of employment or entrepreneurship.

As part of this double degree, you will undertake 150 hours of practical workplace experience as part of the Business Internship course, which will provide valuable on-the-job experience, interaction with professional practitioners and a network of contacts.

Study Reasons

- Graduate job-ready with industry-specific skills and knowledge
- Benefit from a unique, personalised approach to education and pastoral care
- Lecturers are industry professionals and leaders in their field