



## The University of Notre Dame Australia (Fremontle) Bachelor of Marketing and Public Relations

### Study details

**Course type:** Bachelor's degree

**Degree:** Bachelor of Marketing and Public Relations

**Study mode:** Full time

**Duration:** 36 Month

### Cost of study

**Cost :** 31 050 AUD

**Reg. fee :** N/A AUD

**Scholarship :**

**Insurance :** Included AUD

### Intake/s

Feb/Jul

### Requirements

#### English language Requirements

English language tests (e.g. IELTS) are accepted. The tests that are allowed and the results required vary depending on the discipline and the specific program for which entry is being sought.

(6.0 overall, with no individual band score lower than 6.0)

#### IELTS Academic:

- 6.0 overall, with no individual band score lower than 6.0

#### CAE/CPE:

- 169 overall, with no individual band score lower than 169

#### PTE Academic:

- 50 overall, with no individual band score lower than 50

#### TOEFL (iBT):

- 73 overall and no other band score lower than 18

### Accommodation

## Key Features and Amenities

- Range of options from shared accommodation or private rental
- Choice of location in and around Sydney and Perth
- Student community and social events
- Free Wi-Fi
- Communal kitchen
- BBQ facilities
- Pool tables
- Basketball court
- Television room
- Laundry
- Off-street parking.

## Speciality

**There aren't any pathways available**

## Additional information

## Degree Overview

Our Bachelor of Marketing & Public Relations program equips you with the practical and analytical skills to proactively engage with all stakeholders and promote any business.

Our Bachelor's degree is a comprehensive degree available to study full-time over three years or part-time equivalent. You will learn foundation business skills such as accounting, management, business communication, business law, and business information technology before embarking on a range of courses which focus more specifically on the latest theories of marketing and public relations.

The University of Notre Dame Australia is proud to combine practical skills with individual-focused tuition. This ensures that every one of our graduates enters the workplace ready to thrive and succeed.

As part of your degree, you will be required to undertake 150 hours of practical experience in some of Australia's most respected and high-profile companies – these placements are a significant preparation for your life after university.

As the only integrated marketing and public relations degree in NSW, our graduates are all eligible to join the Australian Marketing Institute (AMI) and the Public Relations Institute of Australia (PRIA).

## Study Reasons

- Graduate job-ready with industry-specific skills and knowledge
- Benefit from a unique, personalised approach to education and pastoral care
- Lecturers are industry professionals and leaders in their field