



## University of Roehampton (London)

### Strategic Business and Entrepreneurship

#### Study details

**Course type:** Master's degree

**Degree:** MSc (Hons) Strategic Business and Entrepreneurship

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 17 000 - 18 000 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Sep

#### Requirements

### Entry requirements

#### Roehampton English Language Test

- Postgraduate degrees - mapped to IELTS scores

#### TOEFL IBT

- Postgraduate degrees - 89 overall with a minimum of 17 in listening and writing, 18 in reading and 20 in speaking

#### IELTS Academic

- Postgraduate degrees – 6.5 overall with a minimum 5.5 in each component

#### Cambridge Advanced Certificate

- Postgraduate degrees - 176 overall with a minimum 162 in each component (some schools require a minimum of 169 in each)

#### Cambridge Proficiency Certificate

- Postgraduate degrees - 176 overall with a minimum 162 in each component (some schools require a minimum of 169 in each)

All applicants that require a Tier 4 visa must also meet the minimum English Language requirements before we can issue a Certificate of Acceptance for Study (CAS) that is needed to apply for a Tier 4 visa.

## Academic requirements

Along with a complete application, EU and international applicants are required to submit various supporting documents. These include:

- Academic qualifications (certificate and transcript)
- Valid English language qualification
- Personal statement
- Two references

## Accommodation

## Facilities

- 24-hour computer room. Whitelands is able to boast an on-site 24-hour computer room for all Whitelands students to use.
- Quiet Study Area and Manresa Hall.
- College Kitchen & Student Lockers.
- Sports Field and Grounds.
- Catering On-Site.

## Accommodation Fees

- £163.00 to 210.00 pw

### Speciality

**There aren't any pathways available**

### Additional information

## Degree Overview

This MSc Strategic Business and Entrepreneurship provides you with the knowledge and skillset to accomplish your own entrepreneurial ambitions. If you want to build upon your ideas, seek industry support from the London community, network with like-minded peers, we provide a bespoke offer. Likewise, if you are a graduate who is entrepreneurially minded but not yet ready to start your own venture, this programme offers ample opportunity to gain conceptual and practical skills from finance, business plan development through to people management and marketing, all in the context of small businesses and entrepreneurial ventures. During your first term you will learn about strategy,

customers, and how to identify opportunity. Your second term will focus on goods and services sales management, the mechanics of finance and digital marketing. To complete the postgraduate award your final piece of work will be to deliver a business plan and make a pitch to a select panel. To do this we have teamed up with the Santander Universities LaunchPad programme at Roehampton to ensure that you learn business plan skills.

## Study Reasons

- Graduates from this programme are equipped with the skills to launch and scale up new enterprises
- Access the Santandar Universities LaunchPad scheme and connect with projects in conjunction with the Wandsworth Chamber of Commerce