University of Europe for Applied Sciences (Innovation Hub)

UX/UI Design

Study details

Course type: Bachelor's degree
Degree: BA in UX/UI Design
Study mode: Full time
Duration: 36 Month

Cost of study

Cost : 12 700 EUR
Reg. fee : N/A EUR
Scolarship :
Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**
Or equivalent occupational diploma officially translated to English or German

- **CURRICULUM VITAE (CV)** (Dated & Signed)

- **COPY OF PASSPORT** (SCANNED)

- **MOTIVATION LETTER** (MIN 500 WORDS)

- **PORTFOLIO**
The following are supplementary requirements from the individual degree programmes.

Film & Motion Design
5 – 8 work samples in which the moving image is the focus – be it filmed or animated, digital or analogue. All kinds of picture series (storyboards, flipbooks) and also other creative projects are welcome. Videos as MP4, Vimeo or YouTube links.

Communication Design | Visual Communication
Submit 8-12 work samples showcasing your strengths in visual communication, such as drawings, sketchbooks, collages, photographs, moving images, interactive projects, websites, and other creative endeavors. Include a brief reflective text for each work. Sketchbooks are also welcome.

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Digital Product Management | Design & Management Studies | UX/UI Design
A portfolio with samples of work is welcome but not required.

Game Design
5 – 10 work samples made by you: Concept sketches, storyboards, collages, renderings and other design projects are welcome. Additionally either a digital game (.exe as ZIP) or a written game concept (1 page).

Illustration
15 samples of work – in addition to illustrations and drawings, a sketchbook and other projects that demonstrate interest in the subject area are also welcome. We also like to see themed series and concept sketches.

Photography & New Media
2-3 series of photos and fewer individual images (all in all at least 20 images). The photographic projects can be supplemented by other media such as videos, drawings and graphic design.

English language certifcate
– IELTS 5.5 overall
– TOEFL iBT60
– TOEFL ITP (paper based) 498
– Pearson Test of English (Academic) 56
– Pearson Test of English (General) Level 1
– Cambridge English Advanced and Proficiency 162 overall
– Cambridge Exam First (FCE) B2 CEFR, First (FCE), 160
– TOEIC Listening, 400, Reading 385, Speaking 160, Writing 150
– PASSWORD 5.5 overall (no less than 5.0 in each component)
– EF SET (50-minute Test) 51 (only for students applying with a MOI letter)
– Duolingo 100

Accommodation
Speciality

Our foundation diploma will allow you to understand your professors as well as the teaching material of the different creative study programmes more in-depth. Obtain a degree that matches your strengths and interests best. This offer applies to the following Art & Design degrees at UE:
- Film & Motion Design
- Photography & New Media
- Illustration
- Communication Design
- Game Design
- UX/UI Design

Additional information

Crafting Digital Delight

UX/UI design is a flourishing field in today's creative industries, thanks to skilled designers and researchers. Technology and services in **UX/UI design** are increasingly accessible and enjoyable.

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Success in this field hinges on prioritising user experience. Our interdisciplinary **UI/UX Design course** at UE covers topics such as user experience, visual interface design and emotional interaction between humans and technology. Join us to shape the digital future through our comprehensive UX/UI approach.

Career options with a degree in UX/UI Design

Graduates from the UX/UI programme will be equipped with the following competencies:
- Understand and leverage ethnographic research
- Identify and introduce trends in emerging technologies like AR/VR/XR, IoT and AI
- Develop forward-thinking concepts using personas, user journeys, user maps, wireframes, etc.
- Create visual design comps and prototypes with industry-standard software (Sketch, Adobe CS, InVision)
- Conduct interactive usability tests
- Collaborate effectively with project stakeholders and partners
- Communicate product vision and strategy both verbally and visually to teams and clients
- Implement together with engineers
- Develop brand guidelines and communication together with marketing

As a UX/UI designer, you can work for startups, design agencies, or large corporates, on a freelance basis or even remotely.

UX/UI design at a glance

Studying UX/UI at the University of Europe for Applied Sciences will provide you with a highly dynamic and interdisciplinary education in one of the creative industries most relevant areas. You will acquire hands-on knowledge of your discipline through collaboration with industry partners and **practical experiences**. Our interdisciplinary teaching system will allow you to further tailor your professional profile by combining your core discipline with **range of specialisations** options such as creative computing or product management.

Our university focuses on your development. That's why we teach in small learning groups and in a friendly and personal atmosphere. We'll oversee your individual development process and help you define your talents and strengths while helping you **develop your own visual signature**. You will be taught by renowned lecturers from the industry and study at a campus that is located in a technical and creative surrounding.

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