Arizona State University (Polytechnic Campus)

Human Systems Engineering (User Experience), BS

Study details

Course type: Bachelor's degree
Degree: Human Systems Engineering (User Experience), BS ESHSEUEBS
Study mode: Full time
Duration: 48 Month

Cost of study

Cost : 35 430 USD
Reg. fee : 85 USD
Scolarship :
Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

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- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

Provide evidence of English language proficiency (TOEFL 61)

Accommodation

Provided by partner agencies

Speciality
STEM-OPT for international students on F-1 visas

This program may be eligible for an Optional Practical Training extension for up to 24 months. This OPT work authorization period may help international students gain skills and experience in the U.S. Those interested in an OPT extension should review ASU degrees that qualify for the STEM-OPT extension at ASU's International Students and Scholars Center website.

The OPT extension only applies to students on an F-1 visa and does not apply to students completing a degree through ASU Online.

Available online

Additional information

Program description

The user experience skills increasingly valued by industry are not typically covered in traditional psychology or engineering programs. The BS degree program in human systems engineering with a concentration in user experience combines topics in psychology, the web, human factors, visual displays and technical communications to make products and services useful, usable and desirable.

User experience focuses on the design, development and evaluation of products and services. The user experience program addresses UX research, design, content development, communication, tone of voice and evaluation of all components and products that end users interact with.

Students learn how to research customer needs, identify criteria for successful products and services, prototype those products and services, and refine them through usability testing and other user-centered methods.

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

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- Human Systems Engineering (User Experience Research), MS
- Human Systems Engineering, MS
- User Experience, MS

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

Global opportunities
Global experience

With more than 300 Global Education program opportunities available, human systems engineering students are able to tailor their experience to their unique interests and skill sets. Whether in a foreign country, in the U.S. or online, students build communication skills, learn to adapt and persevere, and are exposed to research and internships across the world, increasing their professional network.

Career opportunities

Increasingly, companies are searching for professionals to help make products and services more usable and desirable. In recent years, CNN, U.S. News & World Report and other news organizations have rated user experience as one of the top emerging careers, with benefits that include high pay, opportunities to telecommute, low stress and high job growth.

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