



University of Europe for Applied Sciences (Berlin) Communication Design

Study details

Course type: Bachelor's degree

Degree: BA in Communication Design

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 12 700 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**
Or equivalent occupational diploma officially translated to English or German
- **CURRICULUM VITAE (CV)** (Dated & Signed)
- **COPY OF PASSPORT** (SCANNED)
- **MOTIVATION LETTER** (MIN 500 WORDS)
- **PORTFOLIO:**
Prepare about 8-12 work samples which show your strength in visual communication. E.g. drawings, sketchbooks, collages, photographs, moving images, interactive projects, websites and other creative projects. Also, sketchbooks are welcome. All work should be accompanied by a short text reflecting on the project or work.

English language certificate

- IELTS 5.5 overall
- TOEFL iBT60
- TOEFL ITP (paper based) 498
- Pearson Test of English (Academic) 56
- Pearson Test of English (General) Level 1

- Cambridge English Advanced and Proficiency 162 overall
- Cambridge Exam First (FCE) B2 CEFR, First (FCE), 160
- TOEIC Listening, 400, Reading 385, Speaking 160, Writing 150
- PASSWORD 5.5 overall (no less than 5.0 in each component)
- EF SET (50-minute Test) 51 (only for students applying with a MOI letter)
- Duolingo 100

Accommodation

What can you expect

- Animations Studios
- Green Screen Studios
- Motion Lab
- TV Studio

- Screen Printing Workshop
- Photo Studios
- Sound Lab

- 3D Lab
- Print/Scan Studio
- Teleprompter and LED
- Dark Room

- Editing Room
- Equipment Library
- Rentable equipment
- Mac Pools etc.

Speciality

Our foundation diploma will allow you to understand your professors as well as the teaching material of the different creative study programmes more in-depth. Obtain a degree that matches your strengths and interests best.

Additional information

The programme at a glance

The practice-oriented bachelor's degree programme in **Communication Design** develops your professional knowledge and your creative-conceptual confidence in equal measure. During your studies, you will design concepts in the fields of corporate identity, advertising, cross-media campaigns, interface design, app and web design, interaction design, editorial, poster, book, logo and much more. You will learn to initiate innovative solution processes, moderate methodically and work

in team structures.

Throughout your studies, we offer practical phases and excursions where you can apply and improve your newly acquired skills.

Career options with a degree in Communication Design

Thanks to their acquired software skills and creativity, our graduates can be active in a wide range of fields after their communication design studies - from classic print and digital media to pure online communication.

Our graduates work in advertising and communication agencies, as creative professionals in design offices or as independent freelance designers. The clients: companies, public institutions, NGOs, start-ups, publishing houses and many more. Good communication is always needed everywhere, and career prospects are correspondingly diverse!

Other professions are, for example:

- UX designer
- Art director
- Graphic designer
- Digital consultant
- 3D artist
- Exhibition or trade fair designer