



EU Business School (Geneva)

BBA - Bachelor of Business Administration

Study details

Course type: Bachelor's degree

Degree: BBA - Bachelor of Business Administration

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 30 200 CHF

Reg. fee : 200 CHF

Scholarship :

Insurance : N/A CHF

Intake/s

Oct/Feb/Jun/Aug

Requirements

Overview

The Bachelor of Business Administration is a comprehensive degree that will prepare you for a full range of functions within the business world, making you a valuable asset to any organization. This program develops the business acumen required to conduct business on a global scale. Students will cover international negotiation, cultures and languages, while exploring the complexity of multinational organizations, with their intricate hierarchies, social frameworks and administrative challenges.

Students may choose to study either the six-semester program (option 1) with 210 ECTS or the seven-semester program (option 2) with 240 ECTS.

With our fast-track option, students can accelerate their studies by completing one or two intensive summer semesters. We also offer inter-campus transfers between our EU campuses and exchange programs with our OMNES sister schools in Paris, Bordeaux, Lyon, Monaco and London to enhance international experience and multicultural learning.

Accommodation

- **Private apartment:** Starting at 650 Euros per month, plus bills (typically).
- **Shared student home:** Around 300 to 500 Euros, plus the shared cost of bills.

Speciality

Please note that students may attend classes remotely in the event of extenuating circumstances, for example unavoidable late arrival to their campus city.

- **Also available online**

Additional information

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- Studying a Bachelor of Business Administration in Geneva allows students to benefit from proximity to the Swiss capital's remarkable concentration of outstanding intergovernmental organizations, financial institutions and the headquarters of multinational companies. It is home to the highest number of international organizations in the world, including the United Nations, the World Trade Organization, the World Health Organization and the Red Cross. EU students are given an insider's glimpse of the workings of these world-famous organizations and institutions during company visits and networking events.

- The diverse and international community in Geneva allows students to gain a global mindset and expand their cultural awareness during their time at EU. These soft skills are essential for any future business leader's repertoire and are highly desirable traits in the international job market. Geneva's combination of tranquility, diversity and business excellence makes this city a perfect location to gain a business education.

- **Develop a business personality** to stand out from the crowd
- **Learn managerial skills** to lead teams successfully
- **Learn business** through a hands-on approach