



SRH University (Berlin)

International Tourism and Event Management (PraxisPlus Track) | German

Study details

Course type: Bachelor's degree

Degree: BA in International Tourism and Event Management

Study mode: Full time

Duration: 42 Month

Cost of study

Cost : 8 240 EUR

Reg. fee : 1 000 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct

Requirements

Entry Qualification

High school / secondary education

The entry qualification documents are accepted in the following languages: English / German.

Upload your electronic copies during the application process

Language Requirements

German

These are our requirements for German language proficiency:

- DSH exam (Level 2)
- TestDaF (TDN 4 in all partial exams. If a score of 3 is obtained in one partial exam, it can be compensated by a score of 5 in another, with a total of at least 20 points)
- Goethe Certificate C1 or C2 (minimum grade 2)

- telc C1 or C2 (minimum grade 2)
- telc C1 Hochschule
- Language diploma (Level II) of the Conference of Ministers of Education (KMK), also called DSD II
- Assessment test of a Studienkolleg, German language part

Other Requirements

- General university entrance qualification or advanced technical college entrance qualification (if you do not yet have a certificate, the latest interim report is sufficient)
- Alternatively, a vocational qualification may also grant access
- Curriculum vitae
- Copy of ID

Accommodation

Additional information

Overview

Praxis Plus Track | Study Duration 3.5 Years (7 Semesters): 2 Internships Abroad or Study Semesters Abroad (total 12 months) included

From sustainable city trips to the New York Marathon – learn to manage unforgettable trips and events. Our program imparts industry know-how as well as profound business administration knowledge and strengthens your soft skills through projects and internships.

You will take courses in both tourism and event management, which you can deepen in your chosen specialization in later semesters according to your preference.

Thanks to the project-based and practice-oriented study structure, you can focus intensively on course content and strengthen your teamwork, project management, and communication skills.

Career Opportunities

Whether in Berlin or worldwide – the tourism and event industry is thriving and offers you a variety of exciting prospects. Thanks to your specialized and business administration knowledge as well as your practical experience, you will take on management tasks in tourism & events or related fields as a graduate.

With your degree, the following and other career paths are open to you:

- Event Manager
- Positions in tourism service sectors, such as travel portals, service providers, or cruise companies
- Management roles in hotels, including personnel management, guest services, and complaint management
- Positions in event agencies, tourism associations, and tour operators