



Institute of Business and Technology

Event Management (Online)

Study details

Course type: Professional Diploma

Degree: Diploma in Event Management

Study mode: Full time

Duration: 11 Week Month

Cost of study

Cost : 850 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Jun

Requirements

Entry Requirements

To study event management online with IBAT, you should have an interest in event planning and management and a wish to expand your knowledge in this area.

Accommodation

Speciality

One evening per week

- Wednesdays

Additional information

Course Overview

This online event management course will provide you with a broad understanding of the event management landscape and the various teachings required to develop or refresh a skill set to secure employment in this vibrant and global industry. The programme encompasses an overview of the core pillars of event management, including Event Design & Concept Development, Planning Process, Sponsorship, Event Marketing, Staging, Logistics, Emerging trends (e.g. Virtual & Hybrid Events), and more.

You will learn the required theory, know-how, and practical examples to support you in gaining employment in the event management industry. You will be taught by lecturers with a strong industry background, which give you a practical, career-focused experience.?

Topics

- Introduction to The Event Landscape
- Event Design
- Event Types, Styles & Formats
- Planning Process
- Event Staging
- Event Logistics
- Event Marketing
- Emerging Trends
- Evaluation and Legacy

Assessment

To be awarded this diploma you will be required to successfully complete coursework (80%) and a final presentation at the end of the course (20%)

What is a Professional Diploma?

An IBAT Professional Diploma is a focused, short-duration practical course that consolidates, upsills, and/or reskills learners in a professional area. It is a stand-alone qualification that does not lead to an award on the National Framework of Qualifications (NFQ).