



Burgundy School of Business (Dijon)

Wine Management

Study details

Course type: Master's degree

Degree: MSc in Wine Management

Study mode: Full time

Duration: 12 Month

Cost of study

Cost : 18 000 EUR

Reg. fee : 100 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Nov/Jul

Requirements

Requirements

They are specific to each program but all include:

- Courses and conferences
- All course work, books, and access to online learning
- Access to the **Pathfinder™** support
- Access to the **One Health Center**
- Access to campus facilities, the Learning Center (open six days a week from 8:30 a.m. to 10:00 p.m.) and the Digital Learning Center
- Language tests and preparation for IELTS, TOEIC or CEF

If applicable:

- Study travel expenses (excluding transport and accommodation costs)
- One or two semesters of academic exchange in one of our partner institutions (excluding transport and accommodation)
- Remedial and refresher courses

Prerequisites: an international Bachelor's degree in any subject or a French Master 1 (240 ECTS)

To apply, you must complete an online application form. An interview with the Programme Manager to discuss your motivations will also be offered.

Accommodation

Our campuses are designed to provide a stimulating experience and to prepare for a rich and exciting career.

With more than 81 nationalities represented on our campus, you enjoy an international experience at BSB and you are enriched by this cultural diversity.

Totally renovated, our campus is located in the heart of the historic center of Dijon. It offers students a **exceptional quality of life**: moderate rents, walking access to places of student life and to the TGV station in 10 minutes...

Follow Sam to discover our campus, which is renowned as one of the most beautiful campuses in France. But the best thing is to come in person for your oral exams to discover it: love at first sight guaranteed!

Speciality

English

Additional information

An exceptional learning environment

The MSc Wine Management is taught at the **School of Wine & Spirits Business**, boasting **unique facilities** — the only ones of this type in the world entirely dedicated to training:

- **The Wine & Spirits Business Lab**: a behavioral research laboratory dedicated to the world of wines and spirits?
- **The Tasting Room**: a fully equipped room for tastings?
- **The Wine Cellar**: an exhibition cellar at the entrance of the School of Wine & Spirits Business, presenting the greatest wines from France and elsewhere?
- **The Spirits World**: a space dedicated to the discovery of spirits.

A unique pedagogical approach

The **“Active Learning” learning method** of the MSc Wine Management provides training in **practical knowledge of the product as well as its commercial management**.

True to BSB's core values, we deliver **specialized and personalized education** in classes of 35 students maximum. You will participate in group work and workshops. **Business games, applied simulations, creation of business plans** : students learn all the marketing and management techniques specific to the wine and spirits industry. WSET 2 training is part of the program (WSET 3 level is optional)