



## Keyce Tourisme (Montpellier)

### Business Development Manager France and International

#### Study details

**Course type:** Bachelor's degree

**Degree:** Bachelor in Business Development Manager France and International

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 8 290 EUR

**Reg. fee :** 290 EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Feb/Sep

#### Requirements

#### Admission

Prerequisites for entering training:

#### Level 5 Diploma or Title (Bac+2 validated) or proof of 120 ECTS

If the candidate has completed a previous course other than the chosen specialty, their file will be submitted for validation by the educational advisor. A different orientation may be proposed.

#### Admission procedure:

- Complete the admission form
- Motivational interview
- Entrance test | Soft skills diagnosis
- Regulation of registration fees (in initial training) and CVEC
- Signing of the work-study contract or training agreement

Response time after the first request for information: 48 hours

The conditions for validating your title will be presented to you during the Information and Orientation Session or during your individual interview with your training advisor.

## **Accommodation**

A campus spread over 3 buildings, 2490 m2 located near the heart of the Montpellier metropolis and 10 minutes from the beach.

## **Additional information**

## **3 Specialization Courses?**

Within this Bachelor's degree in business, benefit from a specialization course in order to acquire expertise and thus best meet the needs of the sector.?

### Travel

- Travel law
- Transport and travel operators
- Development of tourist services

### Green Tourism & Wine Tourism

- Customers and wine tourism offers
- Local and/or outdoor tourism
- Oenological Practice: introduction to tasting techniques

### Hospitality & Accommodation

- Hotel management
- Regulation and safety of accommodation establishments
- Professions and types of tourist accommodation