



## Ravensbourne University London

### Business Management

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA (Hons) Business Management

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 17 000 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Jan/Sep

#### Requirements

- **IELTS (Academic):**  
5.5 overall (and a minimum of 5.5 in each component: reading, writing, speaking, listening).
- **TOEFL iBT (Academic):**  
72 points overall with minimum Reading 18, Listening 17, Speaking 20, Writing 17
- **International Baccalaureate:**  
English B / English A: Language and Literature / English A: Literature / English Literature and Performance - Standard or Higher-Level Grade 5
- **Cambridge Certificate of Advanced English (CAE) / C1 Advanced:**  
162 overall with 154 in each component

#### Accommodation

Provided by partner agencies

#### Speciality

**Also available to students is a BSc (Hons) Business Management with Foundation Year.**

The Foundation Year is a preparatory year and is aimed at students who want more time before Year 1 to further develop their skills.

#### Additional information

#### About:

If you want to learn what is needed to set up as an entrepreneur and make your own mark in the world of business, then this Business Management degree is for you. Refine your skills in management, strategy, and research to support your journey into the ever-evolving business landscape.

## Degree overview:

### Why study this course?

- Engage in collaborative working with students from other subject areas
- Enhance your entrepreneurial skills by preparing financial statements, evaluating data and creating innovative pitches to win new business
- Learn to communicate visually, verbally and creatively through multiple forms of digital creative media
- Assessment methods such as pitches and presentations will help prepare you for industry
- You will be encouraged to bring your own unique entrepreneurial ideas to the course and create business proposals for development.
- This Business Management degree in London, UK, will see you delve into innovative methods to efficiently manage a business of any size and scope – from managing your own start-up business to working in a multinational organisation.

**What can this course do for me?** As the curriculum revolves around contemporary business practices, you will be inspired by professional practitioners alongside your teaching team to ensure that you are primed and ready for postgraduate study or employment. In your individual units, you will develop the creative and practical skills needed to create robust business plans and marketing strategies. You will enhance your entrepreneurial skills by preparing financial statements, evaluate data, and create innovative pitches to win new business. As part of your second year, you will have the opportunity to work with industry for live professional project briefs, or alternatively, you can complete a professional placement in a sector of your choice. In your final year, you will conduct professional strategic research which enhances and supports your final major project.