



Avila University

Marketing (Online)

Study details

Course type: Bachelor's degree

Degree: BA in Marketing

Study mode: Online

Duration: 8 Weeks Month

Cost of study

Cost : 34 800 USD

Reg. fee : 200 USD

Scholarship :

Insurance : N/A USD

Intake/s

Mar/May/Jun/Aug/Oct

Requirements

In order to be eligible to receive a bachelor's degree from Avila University, you must have the following:

- High school diploma
- Minimum 2.0 GPA on college coursework or 2.0 GPA on high school conferred transcript
- Official transcripts from all institutions previously attended

Accommodation

Speciality

\$290 Per Credit Hour

Up to 90 hours Transfer Credits

Additional information

Learn more about our B.A. in Marketing online

Launch a dynamic marketing career when you earn an online Bachelor of Arts in Marketing from Avila University. In this program, you will learn the fundamental marketing competencies employers seek when you master the techniques, methods, and technologies used throughout the product life cycle. Prepare to communicate effectively across any organization with multidisciplinary coursework in core business concepts such as accounting, economics, finance, and management.

Our B.A. in Marketing online program is carefully designed to combine values-based education and practical, real-world experience. With the support of highly engaged faculty who is committed to

providing you with a well-rounded education, you will begin your marketing career equipped with the tools necessary for success.

Career opportunities:

- Marketing Specialist
- Marketing Coordinator
- Marketing Analyst