



## SRH University (Hamburg)

### Internationales Hotelmanagement Dual (German)

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA in Internationales Hotelmanagement (Dual)

**Study mode:** Full time

**Duration:** 42 Month

#### Cost of study

**Cost :** 8 240 EUR

**Reg. fee :** 1 000 EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Start of studies:

Summer and winter semesters

#### Requirements

#### Entry Qualification

- High school / secondary education diploma (e.g., Abitur, Fachhochschulreife, or an equivalent international qualification)
- If you haven't graduated yet, your most recent school report is acceptable
- A vocational qualification may also be sufficient

#### Document Language

- Documents are accepted in English or German
- Upload electronic copies during the application process

#### German Language Requirements

You must provide proof of German language proficiency. Accepted certificates include:

- DSH Level 2
- TestDaF with TDN 4 in all sections (or one section with 3, if balanced by a 5 elsewhere and a minimum total of 20 points)
- Goethe-Zertifikat C1 or C2 (minimum grade 2)
- telc C1 or C2 (minimum grade 2), including telc C1 Hochschule
- DSD II (Sprachdiplom Stufe II) from the KMK
- Feststellungsprüfung (FSP) from a Studienkolleg (exam section: German)

## Other Required Documents

- Curriculum vitae (CV)
- Copy of ID or passport
- At the beginning of the program: training contract (Ausbildungsvertrag) with a partner company (the university can assist in finding one)

## Accommodation

### Additional information

## Overview: International Hotel Management (B.A.)

Do you dream of becoming a hotel manager and consider yourself a people-oriented, communicative person? Then this dual study program is a perfect fit for you. We'll prepare you with hands-on training for an international career in the global hotel industry.

During the dual B.A. program “**International Hotel Management**” in Heidelberg, you'll be trained for leadership roles in the hospitality sector. You'll learn practical and strategic hotel management, staff leadership and motivation, the development of marketing and event concepts, and how to create financial and business plans.

**2 years (22 months) of practical experience**, strong language training, and a comprehensive education, you'll graduate well-equipped for a national or international career — and have the opportunity to discover new cultures along the way.

## Career Opportunities

After completing the program, you'll be ready to launch your career in areas such as:

### Management & Administration

- General Management, Human Resources, Accounting, Controlling

### Sales & Marketing

- Revenue Management, Public Relations, Convention Sales

### Rooms Division

- Front Office, Guest Relations/Guest Services, Executive Floor, Housekeeping

### Food & Beverage

- F&B Administration, Banquet Services, Bar Management, Room Service

### Head Office Functions

Hotel Development, Quality Management, and more

With your internationally recognized **FIBAA-accredited Bachelor's degree**, you'll also be qualified to pursue a Master's program — the ideal foundation for an advanced academic career in **Business Administration** or **Hospitality Management**.

This opens the door to **senior leadership roles in the hotel industry**, all the way up to **General Manager**, or even careers in **teaching and research**.