



## SRH University (Heidelberg)

### Internationales Hotelmanagement Dual (German)

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA in Internationales Hotelmanagement (Dual)

**Study mode:** Full time

**Duration:** 42 Month

#### Cost of study

**Cost :** 8 240 EUR

**Reg. fee :** 1 000 EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Start of studies:

Summer and winter semesters

#### Requirements

**High school / secondary education**

#### Entry qualification

**The entry qualification documents are accepted in the following languages:  
English / German.**

**Language requirements English**

**Other requirements At least 2 reference(s) should be provided.**

#### Accommodation

#### Additional information

### Overview: International Hotel Management (B.A.)

Do you dream of becoming a hotel manager and consider yourself a people-oriented, communicative person? Then this dual study program is a perfect fit for you. We'll prepare you with hands-on training for an international career in the global hotel industry.

During the dual B.A. program “**International Hotel Management**” in Heidelberg, you’ll be trained for leadership roles in the hospitality sector. You’ll learn practical and strategic hotel management, staff leadership and motivation, the development of marketing and event concepts, and how to create financial and business plans.

**2 years (22 months) of practical experience**, strong language training, and a comprehensive education, you’ll graduate well-equipped for a national or international career — and have the opportunity to discover new cultures along the way.

## Career Opportunities

After completing the program, you’ll be ready to launch your career in areas such as:

### Management & Administration

- General Management, Human Resources, Accounting, Controlling

### Sales & Marketing

- Revenue Management, Public Relations, Convention Sales

### Rooms Division

- Front Office, Guest Relations/Guest Services, Executive Floor, Housekeeping

### Food & Beverage

- F&B Administration, Banquet Services, Bar Management, Room Service

### Head Office Functions

Hotel Development, Quality Management, and more

With your internationally recognized **FIBAA-accredited Bachelor's degree**, you’ll also be qualified to pursue a Master's program — the ideal foundation for an advanced academic career in **Business Administration** or **Hospitality Management**.

This opens the door to **senior leadership roles in the hotel industry**, all the way up to **General Manager**, or even careers in **teaching and research**.