



CBS International Business School

Strategic Management and Consulting

Study details

Course type: Master's degree

Degree: MSc in Strategic Management and Consulting

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 5 970 EUR

Reg. fee : 600 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Start

Winter

Requirements

Admission Requirements

To study for a master's degree at CBS University of Applied Sciences, you generally need a successfully completed bachelor's degree from a state-recognized college or university . Depending on the master's program, this degree may be required in a related field . In individual cases, transfers are also possible, provided the relevant foundations have been acquired in another degree program. The exact requirements depend on the respective master's program.

English Requirements

For the **English-taught Master's programs** at CBS , **proof of sufficient English language skills** is required. This can be demonstrated through **recognized language certificates** such as the **TOEFL** with a minimum **score of 83** , the **IELTS** with a minimum score of **6.5** , or the **Cambridge Certificate** at at least **B2 or C1 level** , depending on the specific **program** . **Alternatively, a previously completed English-taught Bachelor's degree** can also serve as proof. Those **unsure** whether their **language skills meet the requirements** can **contact CBS** or take an **internal language test**.

Additional

- **The admission requirement** for taking up a **Master's degree in business** at CBS is a **first academic degree** (**Bachelor, Diplom, Magister**) from a **recognized German or international university, university of applied sciences or professional academy** with a **final grade of at least "good"** .

- If this **grade point average** was not achieved in **the first degree** , a **separate admission procedure** must be completed. The **first degree** should have been in a **business-related field** and **comprise a total of at least 180 ECTS credits** .

Accommodation

Studying in Cologne means living in one of Germany's **most vibrant** and **diverse cities** . The **Rhenish joie de vivre** , the famous **Kölsch beer** , the **Cologne Carnival** , and the impressive architecture, such as **Cologne Cathedral** , make the city a **unique place** to study. In Cologne, you'll become part of an **international** and cosmopolitan community that shapes the cityscape.

The **large** and **modern** CBS campus in Cologne is located in the popular Rodenkirchen district, **directly on the Rhine** , and offers a perfect blend of a quiet , green location and attractive infrastructure. At the same time, thanks to **excellent transport links**, you can quickly reach the **center of Cologne** and enjoy the city's diverse offerings.

Speciality

A **master's degree program without a traditional bachelor's degree** is possible in certain cases. Those with **extensive professional experience** in a **related field may qualify** for a degree program under certain conditions . Furthermore, some degree programs offer **alternative entry routes for experienced professionals with a higher degree** (e.g., a **diploma or state examination**) . CBS offers **individual counseling** to determine the **best possible entry options**.

Additional information

The future of companies is shaped by smart strategies and well-founded decisions. With the English Master's program in **Strategic Management and Consulting**, you will learn the skills you need to develop groundbreaking strategies in dynamic markets and successfully implement them. Within four semesters, you will be empowered to make **data-driven decisions** , design **innovative business models** , and address the challenges of **digitalization and sustainability**.

?This English-taught program teaches you far more than the **fundamentals of management** . You'll delve deeply into topics such as **strategic renewal** , **corporate governance** , and **risk management** , and develop a broad toolset of **consulting and analytical methods** . Practice-oriented projects and a focus on real-world business challenges will optimally prepare you for the demands of the consulting industry and strategic management.

The Master's in Strategic Management and Consulting opens up career paths for you in corporate management, consulting firms, or as the founder of your own startup. With a strong focus on modern challenges such as **digital transformation** and **sustainable business**, you'll be ideally positioned to develop innovative solutions and navigate companies through complex changes. Start your journey into a challenging, future-proof career!