



## Avila University

### Business Administration with a concentration in Marketing (Online)

#### Study details

**Course type:** Master's degree

**Degree:** MBA in Business Administration with a concentration in Marketing

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 18 000 USD

**Reg. fee :** 200 USD

**Scholarship :**

**Insurance :** N/A USD

#### Intake/s

May/Jun/Aug/Oct

#### Requirements

### Requirements

- Bachelor's degree from an accredited institution
- GPA requirements for unconditional admission: 2.75 cumulative grade point average at the completion of the undergraduate degree
- GPA requirements for conditional admission: 2.5 cumulative grade point average at the completion of the undergraduate degree
- Official transcripts from all institutions previously attended

#### Accommodation

#### Speciality

Graduate deposit = \$5,000

#### Additional information

### What our MBA in Marketing online program offers you

Customize this online, IACBE-accredited Master of Business Administration with a concentration in Marketing program to fit your goals by selecting from industry-specific electives in international

marketing, communication, analysis, and strategy. Curriculum provides experience leading real-world business projects and you will learn to manage and implement marketing processes for any organization.

Benefit from highly engaged faculty who offer one-on-one attention and support your aspirations as a leader in marketing. You will graduate prepared to identify client needs and utilize research, technology, and evaluation to sell goods, services, and ideas successfully.

## **Career opportunities in marketing:**

- Marketing Manager
- Marketing Director
- Digital Marketing Manager
- CRM Manager