



## EU Business School (Barcelona)

### BA - Bachelor of Arts in Digital Communication

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA - Bachelor of Arts in Digital Communication

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 16 450 EUR

**Reg. fee :** 200 EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Oct/Feb/Jun/Aug

#### Requirements

- The admission process at EU Business School is clear and straightforward. Applicants must fulfil specific academic and English language requirements to be eligible for admittance into their chosen program.

- Prospective students are evaluated on the strength of their applications as a whole. Consideration is given to the student's qualities and abilities: leadership potential, academic achievements, performance on standardized tests, extracurricular activities and personal experiences. EU's Admissions Services department will assist all applicants throughout the entire application process.

- At EU we understand that choosing a bachelor program that fulfills your professional objectives while fitting your educational goals is a process that requires a lot of research and deliberation. EU's dedicated admissions team is available to help students with any queries or questions they might have. To find out more about EU Business School, we also encourage students to visit our campuses, meet current EU students and attend our classes and open day sessions.

- 1 certified copy of high school diploma and transcripts; or equivalent
- Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; native English speaker or equivalent

#### Accommodation

- **Private apartment:** Starting at 650 Euros per month, plus bills (typically).
- **Shared student home:** Around 300 to 500 Euros, plus the shared cost of bills.

#### Speciality

Please note that students may attend classes remotely in the event of extenuating circumstances, for example unavoidable late arrival to their campus city.

## Additional information

## Overview

Consumers have become active participants of the digital world, blurring the line between company and customer. Media today is driven by strong brands, social media campaigns and individual influencers that establish and propel relationships with target audiences. This ongoing dialogue is the key to reaching new customers and solidifying relationships with existing ones. This program will develop entrepreneurial thinking and cover topics such as structuring public relations campaigns, media strategy and organizational communication and ethics.

With our fast-track option, students can accelerate their studies by completing one or two intensive summer semesters. We also offer inter-campus transfers between our EU campuses and exchange programs with our OMNES sister schools in Paris, Bordeaux, Lyon, Monaco and London to enhance international experience and multicultural learning.

## Degree Awarded

- A university bachelor's degree (*título propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM), Spain.
- An ACBSP and IACBE accredited bachelor's degree from EU Business School Switzerland, which is institutionally accredited by IQA and certified by eduQua.
- A state-recognized BA (Hons) in Business Management degree from University of Derby, U.K.