



CBS International Business School

Digital Transformation Management

Study details

Course type: Master's degree

Degree: MA in Digital Transformation Management

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 5 970 EUR

Reg. fee : 600 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Start

Winter

Requirements

Admission Requirements

To study for a master's degree at CBS University of Applied Sciences, you generally need a successfully completed bachelor's degree from a state-recognized college or university . Depending on the master's program, this degree may be required in a related field . In individual cases, transfers are also possible, provided the relevant foundations have been acquired in another degree program. The exact requirements depend on the respective master's program.

English Requirements

For the **English-taught Master's programs** at CBS , **proof of sufficient English language skills** is required. This can be demonstrated through **recognized language certificates** such as the **TOEFL** with a minimum **score of 83** , the **IELTS** with a minimum score of **6.5** , or the **Cambridge Certificate** at at least **B2 or C1 level** , depending on the specific **program** . **Alternatively, a previously completed English-taught Bachelor's degree** can also serve as proof. Those **unsure** whether their **language skills meet the requirements** can **contact CBS** or take an **internal language test**.

Additional

- **The admission requirement for taking up a Master's degree in business at CBS is a first academic degree (Bachelor, Diplom, Magister) from a recognized German or international university, university of applied sciences or professional academy with a final grade of at least "good" .**

- If this **grade point average** was not achieved in **the first degree** , a **separate admission procedure** must be completed. The **first degree** should have been in a **business-related field** and **comprise a total of at least 180 ECTS credits** .

Accommodation

Studying in Cologne means living in one of Germany's **most vibrant** and **diverse cities** . The **Rhenish joie de vivre** , the famous **Kölsch beer** , the **Cologne Carnival** , and the impressive architecture, such as **Cologne Cathedral** , make the city a **unique place** to study. In Cologne, you'll become part of an **international** and cosmopolitan community that shapes the cityscape.

The **large** and **modern** CBS campus in Cologne is located in the popular Rodenkirchen district, **directly on the Rhine** , and offers a perfect blend of a quiet , green location and attractive infrastructure. At the same time, thanks to **excellent transport links**, you can quickly reach the **center of Cologne** and enjoy the city's diverse offerings.

Speciality

A **master's degree program without a traditional bachelor's degree** is possible in certain cases. Those with **extensive professional experience** in a **related field** **may qualify** for a degree program under certain conditions . Furthermore, some degree programs offer **alternative entry routes for experienced professionals with a higher degree** (e.g., **a diploma or state examination**) . CBS offers **individual counseling** to determine the **best possible entry options**.

Additional information

Digital transformation is far more than a trend—it is the foundation for innovation and competitiveness in an increasingly interconnected world. With the Master's in **Digital Transformation Management**, you will become the strategic leader who successfully leads companies through this transformation. Here, you will learn how to use **digital technologies** as drivers for **new business models** and **how to shape change processes** sustainably.

The Digital Transformation Management Master's program not only teaches you the skills to develop digital strategies, but also to implement them successfully. From **agile methods** and **innovation management** to **big data** and **artificial intelligence** , as well as the **analysis and optimization of digital processes** – you'll acquire knowledge that will qualify you for leadership roles. Practical projects and close collaborations with companies ensure that you directly apply your expertise and gain valuable experience.

As a digital transformation expert, a wide range of career options open up for you – whether in consulting, management, or the development of new digital business models. With this master's program, you'll be ideally equipped not only to respond to change but also to actively shape it. Take the next step in your career and become a driving force in digital transformation!