



## Institute of Business and Technology

### User Experience & User Interface (UX/UI) Design (Online)

#### Study details

**Course type:** Professional Diploma

**Degree:** Diploma in User Experience & User Interface (UX/UI) Design

**Study mode:** Full time

**Duration:** 11 Week Month

#### Cost of study

**Cost :** 1 128 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Jun

#### Requirements

#### Entry Requirements

No prior academic qualification or professional experience is required.

You will require access to a standard laptop or desktop computer and a broadband Internet connection.

#### Accommodation

#### Speciality

One evening per week

- Tuesdays

#### Additional information

#### Course Overview

The Diploma in User Experience & User Interface (UX/UI) Design is an 11-week programme introducing you to the main concepts, theories, and practical skills in UI/UX design. It will help you develop a critical approach to interactive products from a user-centred perspective.

While still a relatively new profession, UX/UI is a fast-growing sector with many job opportunities in various industries. Due to the centrality of interactive technologies to business success, UX/UI design skills can be applied to virtually any company.

Students on this course in UX design will learn how to identify and match users' needs with business and usability goals and apply conceptual and practical knowledge to solve real-world problems in interface design. -Specific topics addressed in the programme include :-design thinking, human-centred design, accessibility/inclusiveness, the psychology of design, the processes and methods of design, interfaces, style and aesthetics, and user evaluation and review.

**On successful completion of this course, learners will be able to:**

1. Critically evaluate usability goals and principles of interface design.
2. Identify users' needs for interactive products by applying conceptual and practical tools, including human cognition and behaviour patterns.
3. Plan and develop a design process, from inception to deployment, to improve the usability of interactive products.
4. Evaluate user interface design conceptual and practical tools and techniques to improve user experience.

**Assessment**

The module assessment strategy is aligned to demonstrate the achievement of the module learning outcomes. The assessment strategy combines an individual continuous assessment (30%) and an individual supervised project (70%). They are both designed to evaluate learners' understanding of the theoretical and conceptual models introduced throughout the module, as well as their application within a real-life scenario.

**What is a Professional Diploma?**

An IBAT Professional Diploma is a focused, short duration practical course that consolidates, upskills and/or reskills learners in a professional area. They are stand-alone qualifications that do not lead to an award on the National Framework of Qualifications (NFQ).