Keyce Tourisme (Martinique)

Business Development Manager France and International

Study details

Course type: Bachelor's degree
Degree: Bachelor in Business Development Manager France and International
Study mode: Full time
Duration: 36 Month

Cost of study

Cost : 8 290 EUR
Reg. fee : 290 EUR
Scolarship :
Insurance : N/A EUR

Intake/s

Feb/Sep

Requirements

Admission

Prerequisites for entering training:

Level 5 Diploma or Title (Bac+2 validated) or proof of 120 ECTS

If the candidate has completed a previous course other than the chosen specialty, their file will be submitted for validation by the educational advisor. A different orientation may be proposed.

Admission procedure:

- Complete the admission form
- Motivational interview
- Entrance test | Soft skills diagnosis
- Regulation of registration fees (in initial training) and CVEC
- Signing of the work-study contract or training agreement

Response time after the first request for information: 48 hours

78a Vazha Pshavela Ave, Tbilisi, Georgia
Phone: +995 322 96 11 22
Mobile: +995 596 96 11 22

info@sach.ge
www.sach.ge
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The conditions for validating your title will be presented to you during the Information and Orientation Session or during your individual interview with your training advisor.

Accommodation

The campus is located 3 minutes from downtown Fort de France. It is also a 5-minute drive from the Etang Z'abricots Marina.

Additional information

3 Specialization Courses?

Within this Bachelor's degree in business, benefit from a specialization course in order to acquire expertise and thus best meet the needs of the sector.?

Travel

- Travel law
- Transport and travel operators
- Development of tourist services

Green Tourism & Wine Tourism

- Customers and wine tourism offers
- Local and/or outdoor tourism
- Oenological Practice: introduction to tasting techniques

Hospitality & Accommodation

- Hotel management
- Regulation and safety of accommodation establishments
- Professions and types of tourist accommodation

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