



## Northumbria University (London)

### MSc Business with International Management

#### Study details

**Course type:** Master's degree

**Degree:** MSc Business with International Management

**Study mode:** Part time

**Duration:** 24 Month

#### Cost of study

**Cost :** 11 750 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Jan/May/Sep

#### Requirements

##### Academic requirements

- Minimum 2:2 honours degree, or equivalent, from a recognised university in any subject
- Bachelor Degree (4 Years)
- GPA of around 2.75/4.0 for courses requiring a UK 2:2 equivalent
- CGPA 3.2/4 or 4.0/5 for courses requiring a 2:1 equivalent

##### English language requirements

- IELTS 6.5 (or above) with no single element below 6.0 or equivalent.

##### If you don't meet the academic requirements

Applicants with non-standard prior learning and or relevant work experience and training are encouraged to apply. A CV (curriculum vitae) made up of prior work experience and training would need to be submitted for consideration by our faculty alongside the standard application.

Candidates coming through the non-standard route, such as through relevant work experience or old qualifications, will be invited to discuss their application.

All applications will be considered on an individual basis.

##### Accommodation

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery, printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a Northumbria University London Campus student, you will have full access to our online digital library with over 400,000 e-books and 50,000 electronic journals.

Your tuition fees cover far more than your time in class with our expert academics, it covers the cost of providing you with excellent services and student experience.

- Contact time in class – typically in lectures, seminars and tutorials
- Access to facilities, including computers, on-campus Wi-Fi, printers, vending machines, quiet study spaces
- The support of our Careers & Employment Service who help you to become more employable, secure placements and run workshops
- Academic support – our ACE Team run multiple sessions on academic writing, presenting, exam techniques throughout the semester, as well as 1-2-1 appointments and drop-in sessions
- Student support services such as our Ask4Help Service. Find out more about the services available to you on our Student Support page
- Access to online resources, including 24/ 7 Library with over 400,000 e-books and 50,000 electronic journals.

## Additional information

### Overview

The MSc Business with International Management programme will build upon your current business knowledge and develop your professional & personal skills, which are essential for a wide variety of managerial-level roles.

This part-time programme is open to students from both business and non-business academic backgrounds, and will cover aspects of international business, strategic management, innovation, leadership, business decision-making, and organisational analysis. These will develop your strategic awareness, leadership potential and understanding of the theory and practice of international business and management.

### Key facts

- Develop your wider management knowledge and leadership skills in semester 1 and specialise in International Management in the second semester.
- Delivered over 2 years in part-time mode (equivalent to 14.5 weekends).
- Apply your learning in international business within a realistic simulated environment and use this experience as a tool to develop your skills as a future manager, team shaper, and strategic-level decision

maker.

- Strategise and problem-solve in studio-based sessions where you will work dynamically with your team to design innovative responses to business scenarios.
- Also available full-time, or as MSc Business with International Management with Advanced Practice which includes doing one out of the four options of a Master's Internship, Consultancy Study, Enterprise Business Start up, or Practical Skills Study.
- Newcastle Business School is accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB). According to AACSB, "Approximately 6% of the world's schools offering business degree education have achieved AACSB accreditation, demonstrating a commitment to high-quality, rigorous standards, innovation, and continuous process improvement.

## What will I study?

On this part-time programme you will develop your strategic awareness, leadership potential, and understanding of the theory and practice of international business and management. In the second semester, you will have the opportunity to specialise in international management by taking our specialist modules where you will consider issues of business ethics and accountability, the role played by corporate governance, and develop your knowledge of strategic marketing models.

You will also benefit from the opportunity to apply your learning in international business within a realistic simulated environment, and in the first module "**Leadership and Management in Professional Practice**" you will have a 2-day residential event where you will participate in a variety of practical activities and deal with complex scenarios.

## How will I be taught and assessed?

- As this programme is a part-time course, it will have flexible delivery modes.
- Teaching is delivered through workshops, tutorials, directed study, and discussion forums totalling around **24 hours per module**.
- You're also expected to engage in independent study, around **30 hours per week**.
- **Assessment** is based on a mix of assignments, presentations, group work, reflective reports, and portfolios.
- You will be taught by **experienced lecturers and academics** who use their industry experience to demonstrate how theories translate into real-life situations.
- **Technology Enhanced Learning (TEL)** is embedded throughout the course with tools such as the 'Blackboard' eLearning Portal.
- Benefit from **weekly academic support sessions** designed to build your confidence and ability as a postgraduate learner.
- You will be assigned a **guidance tutor** at induction that you will have meetings with at regular intervals across your period of study.

## Careers and further study

Students who have successfully completed this programme typically enter professional and graduate management positions and you'll be well-equipped with the skills and experience to follow suit and kickstart your own career.

Thanks to the specialist modules on this course – Advances in Responsible Global Business Management & Strategic Marketing and Analytics, you'll gain expert knowledge in areas related to international management, including contemporary global issues, marketing strategy, and business management practices that will enable you to enhance your employability in this field.

Potential career routes after this course include but are not limited to:

- Management consultant
- Business Development Manager
- Chief Executive / Senior Official
- Marketing and Sales Director
- Business Analyst
- Public Affairs Consultant