



Pace University (Westchester Campus)

BA Communications

Study details

Course type: Bachelor's degree

Degree: BA Communications

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 51 382 USD

Reg. fee : 50 USD

Scholarship :

Insurance : N/A USD

Intake/s

Jan/Sep

Requirements

- TOEFL scores of 9.5
- IELTS score of 7.0.
- Pearson PTE score of 60.
- Duolingo score of 115.

Accommodation

Provides by partner agencies

Additional information

Degree overview:

Communications Skills For Your Success

Whether you want to break into the news industry, create compelling social media content, make documentary films or features, or own your own public relations firm, Pace's BA in Communications will provide you with the real-world, practical skills you need to achieve a successful career as a communicator. The explosion in electronic media has created a robust job market for communications professionals in a broad variety of industries.

You'll acquire a broad knowledge of marketing, and gain an understanding of different media platforms on a Marketing and Media degree. Subjects include Advertising, Digital Media, Film Studies, Journalism and Public Relations, and Publishing. With a Marketing and Media degree you could find work as:

- Public Relations Officer
- Marketing Manager
- Journalist
- Advertising Executive
- Online Marketing Executive
- Social Media Manager
- Film Producer
- Scriptwriter