



## EU Business School (Geneva)

### BA - Bachelor of Arts in Digital Business, Design & Innovation

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA - Bachelor of Arts in Digital Business, Design & Innovation

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 30 200 CHF

**Reg. fee :** 200 CHF

**Scholarship :**

**Insurance :** N/A CHF

#### Intake/s

Oct/Feb/Jun/Aug

#### Requirements

- The admission process at EU Business School is clear and straightforward. Applicants must fulfil specific academic and English language requirements to be eligible for admittance into their chosen program.

- Prospective students are evaluated on the strength of their applications as a whole. Consideration is given to the student's qualities and abilities: leadership potential, academic achievements, performance on standardized tests, extracurricular activities and personal experiences. EU's Admissions Services department will assist all applicants throughout the entire application process.

- At EU we understand that choosing a bachelor program that fulfills your professional objectives while fitting your educational goals is a process that requires a lot of research and deliberation. EU's dedicated admissions team is available to help students with any queries or questions they might have. To find out more about EU Business School, we also encourage students to visit our campuses, meet current EU students and attend our classes and open day sessions.

- 1 certified copy of high school diploma and transcripts; or equivalent
- Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; native English speaker or equivalent

#### Accommodation

- **Private apartment:** Starting at 650 Euros per month, plus bills (typically).
- **Shared student home:** Around 300 to 500 Euros, plus the shared cost of bills.

## Speciality

Please note that students may attend classes remotely in the event of extenuating circumstances, for example unavoidable late arrival to their campus city.

## Additional information

## Overview

Digitalization is continually expanding horizons. In addition to startups and new ventures, established businesses are also going digital to appeal to new generations and adapt to modern technologies. They all need entrepreneurial innovators who can come up with creative solutions that are also practical and applicable. Through this program young business leaders will develop the skills, adaptability and curiosity not just to keep up with evolution, but also think ahead and drive change. Students may choose to study either the six-semester program (option 1) with 210 ECTS or the seven-semester program (option 2) with 240 ECTS.

With our fast-track option, students can accelerate their studies by completing one or two intensive summer semesters. We also offer inter-campus transfers between our EU campuses and exchange programs with our OMNES sister schools in Paris, Bordeaux, Lyon, Monaco and London to enhance international experience and multicultural learning.

- **International learning environment** that creates multicultural understanding
- **Improve communication skills** for more effective leadership
- **Learn from an outstanding faculty** of business professionals and academics

- Studying a Bachelor of Arts in Digital Business, Design & Innovation in Geneva allows students to benefit from proximity to the Swiss capital's remarkable concentration of outstanding intergovernmental organizations, financial institutions and the headquarters of multinational companies. It is home to the highest number of international organizations in the world, including the United Nations, the World Trade Organization, the World Health Organization and the Red Cross. EU students are given an insider's glimpse of the workings of these world-famous organizations and institutions during company visits and networking events.

- The diverse and international community in Geneva allows students to gain a global mindset and expand their cultural awareness during their time at EU. These soft skills are essential for any future business leader's repertoire and are highly desirable traits in the international job market. Geneva's combination of tranquility, diversity and business excellence makes this city a perfect location to gain a business education.