



## De Montfort University

### Business Data Analytics Studies

#### Study details

**Course type:** Bachelor's degree

**Degree:** BSc (Hons) Business Data Analytics Studies

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 16 250 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Apr/Jan/Nov/Sep

#### Requirements

##### English language requirements

If English is not your first language an IELTS score of 6.0 overall with 5.5 in each band (or equivalent) when you start the course is essential.

- IELTS 6.0 for Art and Design, Business, Computing and Engineering courses
- IELTS 6.5 for Law courses
- IELTS 6.0-6.5 for Humanities and Media courses
- IELTS 6.5-7.5 for Science courses

Certificate of Secondary School Education

#### Accommodation

**Whether you are hosting an international conference, a live music performance, organising a meeting or arranging a celebration, you'll find the perfect space conveniently located with service to match.**

- Dance Studio Hire
- Conferences
- Exhibitions and fairs
- Filming & production locations
- Meetings, workshops & training rooms
- Performances and productions
- Special occasions and celebrations

## Speciality

Placement fee: £1,850

## Pathways Available

International Year One | International Year Zero

## Additional information

# Degree Overview

The data analytics field is becoming increasingly more relevant and important. Insight-driven businesses are said to be growing at an average of more than 30 per cent each year, creating a demand for professionals skilled in data analytics.

This degree program will provide you a broad understanding of information systems coupled with in-depth exploration of analytics knowledge and concepts to help you derive valuable information and insights from data. The course covers a range of subjects to prepare for a career in the sector, and benefits from insight from DMU's internationally renowned research institutes, embedding ethics and the impact of computing and technology within the modules.

Gaining professionalism within an industry context is emphasized throughout your studies, with strong links to BCS, The Chartered Institute for IT. Students are exposed to industry-standard concepts, tools and technologies, exploring the fundamental underlying principles of data analytics. Our academic specialists and teaching staff contribute to the field through internationally recognised research or industrial consultancy, and many are members of centres that pioneer cutting-edge research.

When graduating of this course you will be equipped with the skills needed for successful careers in industry or academia, as competent and independent lifelong learners. This course will prepare you for careers in fields such as data and systems analysis and design, system, security, project and knowledge management, big data architect roles, data consultant roles and business consultancy.

## Study Reasons

DMU was ranked third for its research power among modern UK universities in the latest Research Excellence Framework (2014), which is the system for assessing the quality of research in UK higher education institutions.

DMU's computer science and engineering and technology subjects have scored highly in the Times Higher Education's 2020 World University Rankings.

Our innovative international experience programme DMU Global aims to enrich studies, broaden cultural horizons and develop key skills valued by employers.

