



GISMA University (Potsdam)

International Business Management

Study details

Course type: Master's degree

Degree: MSc in International Business Management

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 12 100 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Jan/Apr/Jul/Oct

Requirements

Entry Requirements

- Bachelor's degree 3+ years in duration in a relevant discipline (business, economics or social sciences, psychology, law, engineering, computer science, or closely related sciences)
- English proficiency: B2 (IELTS 6.0 overall, no less than 5.5 in any component) or equivalent scores in TOEFL iBT, Pearson PTE or Duolingo. Gisma also offers an English test free of charge.

Accommodation

Enjoy a six-month stay in our comfortable student accommodation. Make your first six months as a student stress-free as we take care of your housing needs. Our comfortable and convenient room options provide the perfect base for your university life.

Rooms starting from €599 per month

- **Modern Amenities** - Choose from newly refurbished shared and single rooms, or apartments – all fully equipped and offering secure access and free Wi-Fi.
- **Prime Location** - A peaceful retreat in Zossen, surrounded by greenery and lakes, just 45 minutes from Berlin by train and 30 minutes from the airport.
- **Stress-Free Living** - Hassle-free registration with German authorities is just 15 minutes away.

Airport pick-up service:

Airport pick-up service within Berlin is 118€

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From Berlin Airport to Potsdam is 166€

Speciality

Introducing the Siblings & Spouse Discount at Gisma! Enjoy a 35% discount on all programmes for siblings and spouses of enrolled students. Applicable across brands.

Terms apply: Full annual fee due before orientation, non-combinable with other offers, and documentation required (e.g., marriage or birth certificate).

Once you are accepted as a student, you will be requested to pay a deposit amount of **€ 3,000**. The reservation fee is designed to secure your position within the programme and will be deducted from the overall programme cost.

Standard Track: 120 ECTS (24 months)

Eligibility-Based Track: 60 or 90 ECTS (12 or 18 months)

Additional information

In a rapidly evolving global marketplace, standing out requires more than just ambition—it demands the right qualifications and skills. Our 1-year MSc in International Business Management equips you with the strategic expertise and cutting-edge knowledge necessary to excel in any role within the field. This master's programme is designed to prepare you for independent entrepreneurial ventures or senior management positions with leadership responsibilities across various industries and business sizes.

The curriculum focuses on developing a comprehensive understanding of business management with an emphasis on international skills and interdisciplinarity. This programme prioritises both theoretical knowledge and practical application, ensuring you are fully prepared to make a significant impact in the global business landscape.

Students will enhance their management knowledge and acquire application-specific specialisation skills through real-world challenges and practical experiences.

Who is this Programme For?

As a graduate of the MSc International Business Management programme, you will be in high demand by multinational corporations, international consultancy firms, and global financial institutions. Your expertise will be sought after in diverse sectors such as manufacturing, finance, consulting, public service, and the creative industries, where a profound understanding of international business practices is essential.

From Foundations to Future: Your International Business Management Journey

This course is available to study over a standard period of one year. If you have the relevant academic or professional experience, you could be eligible for admission into the programme,

tailored to complete within this timeframe. Talk to our programme consultants to find out whether this is the case for you.

The programme is modularised, meaning each module is assigned a fixed number of credit points and concludes with an examination. This programme consists of 60, 90, or 120 ECTS credits, depending on the track and your eligibility. The standard track spans 24 months (120 ECTS), while the credit-based track can be completed in 12 or 18 months (60 or 90 ECTS), based on prior academic credits, qualifications, or work experience.

Take the next step in your international business career with our focused and streamlined programme, ideal for those seeking to enhance their expertise in a condensed timeframe.