



GISMA University (Berlin)

International Business Management

Study details

Course type: Bachelor's degree

Degree: BSc in International Business Management

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 9 600+ EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Jan/Apr/Jul/Oct

Requirements

Entry Requirements

- General university entrance qualification
- English proficiency: B2 (IELTS 6.0 overall, no less than 5.5 in any component) or equivalent scores in TOEFL iBT, Pearson PTE or Duolingo. Gisma also offers an English test free of charge.
- International students must conduct an entrance test.

Accommodation

Enjoy a six-month stay in our comfortable student accommodation. Make your first six months as a student stress-free as we take care of your housing needs. Our comfortable and convenient room options provide the perfect base for your university life.

Rooms starting from €599 per month

- **Modern Amenities** - Choose from newly refurbished shared and single rooms, or apartments – all fully equipped and offering secure access and free Wi-Fi.
- **Prime Location** - A peaceful retreat in Zossen, surrounded by greenery and lakes, just 45 minutes from Berlin by train and 30 minutes from the airport.
- **Stress-Free Living** - Hassle-free registration with German authorities is just 15 minutes away.

Airport pick-up service:

Airport pick-up service within Berlin is 118€

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From Berlin Airport to Potsdam is 166€

Speciality

Introducing the Siblings & Spouse Discount at Gisma! Enjoy a 35% discount on all programmes for siblings and spouses of enrolled students. Applicable across brands.

Terms apply: Full annual fee due before orientation, non-combinable with other offers, and documentation required (e.g., marriage or birth certificate).

Once you are accepted as a student, you will be requested to pay a deposit amount of **€ 3,000**. The reservation fee is designed to secure your position within the programme and will be deducted from the overall programme cost.

Additional information

Where do you see yourself in 5 years' time? Are you aiming for a specific career role, or do you simply know your strengths lie in international business and management? By studying international business management, you will enhance your problem-solving, critical thinking, and analytical skills. These skills are essential in all fields but are particularly valuable for those working in global business environments to understand market dynamics, identify opportunities, and create strategic solutions.

Our full-time Bachelor's Degree programme in International Business Management will equip you with the knowledge to navigate and succeed in the global business landscape. The course content covers fundamental business concepts, international market analysis, strategic planning, financial management, and cross-cultural communication. The programme prepares students for a professional career in a wide variety of international business fields.

As a graduate of the BSc International Business Management programme, you will be in high demand by multinational corporations, international consultancy firms, and global financial institutions. Your expertise will be sought after in diverse sectors such as manufacturing, finance, consulting, public service, and the creative industries, where a deep understanding of international business practices is essential.

Your Future Career

In today's interconnected world, international business acumen is essential for success across industries. As a graduate of the BSc International Business Management programme, you will be in high demand, equipped with the skills and knowledge to excel in various sectors, including multinational corporations, international consultancy firms, and global financial institutions.

Accreditations

The degree programme has been awarded the quality seal of the Accreditation Council Foundation. The Accreditation Council Foundation is a joint institution of the federal states of Germany for quality

assurance in study and teaching at German universities.

Gisma University of Applied Sciences is state recognised. It also benefits from AMBA accreditation, which was awarded for the Global MBA and is an honour shared by only 6 universities in Germany and 2% of all universities worldwide. The prestigious AMBA accreditation represents innovation and excellence in education.