



## Domus Academy Milano

### Business Design

#### Study details

**Course type:** Master's degree

**Degree:** Master in Business Design

**Study mode:** Full time

**Duration:** 11/14 Month

#### Cost of study

**Cost :** 28 500/ 32 500 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Feb/Sep/Nov

#### Requirements

## Requirements

- At least 15 years of previous Education
- Holding a first level academic degree (Bachelor's Degree or Academic Diploma) in fields related to the selected study programme
- Certificate of English language (IELTS 5.0 Academic or General on entry)

Applications are open also to students with not related degrees or diplomas, if the applicant is motivated by a research interest towards the programme's topics.

## DOUBLE AWARD MASTER

- Holding a first level academic degree (Bachelor's Degree or Academic Diploma) not lower than 2:2 (British undergraduate degree classification) in fields related to the selected study program.

Applications are opened also to students holding a Bachelor's Degree lower than 2:2 provided that they have also one year of relevant work experience.

- Certificate of English language (IELTS 5.5 overall and 5.5 in every single part on entry).

#### Accommodation

Domus Academy is committed to support students in finding an appropriate accommodation for their stay in Milan. Find below our housing partners and the types of accommodation and services they offer. Get in touch with us for more details.

## OUR HOUSING PARTNERS

### MILAN HOUSING

Type: Housing Service / Co-living Type: Housing Service

The service helps students find an accommodation where to live during their studies. They offer spots in single rooms, double rooms in shared apartments with a maximum of 4 students, and studio flats and 1-bedroom flats. Their office is located within the campus.

### ROOFINDERS

Type: Housing Service / Co-living

They create hassle-free experiences for international, off-site students & young professionals coming to Milan, offering apartments in university areas and co-living solutions.

### Speciality

ACADEMIC MASTER'S PROGRAMME - 11 Months

DUAL AWARD MASTER - 14 Months

### COST

- 11 Months - 28 500 Euro
- 14 Months - 32 500 Euro

**The Master's involves the following costs, in addition to the payment of a degree fee to be paid within one month before the course start date, equal to € 540 for the Academic Master's Programme and € 650 for the Dual Award Master's Programme.**

### Additional information

## THE COURSE

The **Master in Business Design** creates new connections between the worlds of business and design.

Students will work on projects related to the business of design and the design of business. Enlightening and interdisciplinary, the programme focuses on how to apply design culture, methodology and sensitivity to a wide range of businesses, including established enterprises, large, medium and small-sized companies and start-ups.

Students will learn about design-driven management strategies as they learn to draft plans for business development, branding, marketing and communication for the whole company as well as for specific product lines and new ventures.

## CAREER OPPORTUNITIES

Graduates of this programme can work as self-employed consultants or entrepreneurs, or pursue managerial careers in cross-functional roles in design-driven companies, branding or communication agencies, consulting firms, service companies, research and development firms or start-ups.

Job titles include:

- Brand & Communication Strategist
- Design & Innovation Manager
- Business Developer
- Digital Strategist
- Researcher
- Brand Expert
- Business Consultant