



Lazarski University

International Business and Global Determinants

Study details

Course type: Bachelor's degree

Degree: BA Degree

Study mode: Full time/Part time

Duration: 36 Month

Cost of study

Cost : 12 240 PLN

Reg. fee : 85 PLN

Scholarship :

Insurance : N/A PLN

Intake/s

Oct

Requirements

REQUIRED DOCUMENTS:

- A passport-style photo (3.5 x 4.5) uploaded into your personal account.
- Application Form - printed out from candidate's personal account in color and signed with your full name and surname.
- Passport scan – to confirm and verify your personal data.
- Original High School Diploma/Certificate with at least 55% of GPA legalized in the Polish Embassy or apostilled.
- Sworn translation of High School Diploma/Certificate and transcript of grades into Polish language. In case of the Double Degree Program you have to additionally provide sworn translation of your documents into English.
- Eligibility statement or no-objection letter from the Ministry of Education, stating that the obtained High School Diploma/Certificate entitles candidate to continue the higher education in the country where the diploma/certificate was issued (if needed).
- Language certificate proving the level of language of your instruction is at least B2 (or positive result of Skype interview with our lecturer).
- Signed commitment to purchase National Health Fund (NFZ) insurance upon arrival.
- Payment confirmation of application fee and first semester tuition fee**.
- Signed electronic agreement on the conditions of studies.

Accommodation

Provided by partner agencies

278-770 EUR (per month)

Speciality

Available in Full and Part times

Part time price - 11 040

Additional information

Programme description

Want to understand the meanders of the modern economy and succeed in business on the international stage? The "International Business and Global Determinants" specialisation in Economics at Lazarski University is the perfect choice for you!

The study programme was developed with the current needs of the labor market in mind and provides the knowledge and skills necessary to navigate the globalised business world. Classes are taught by prominent academics and experienced business practitioners, guaranteeing a high level of content and practical first-hand guidance.

What you will learn:

- **analyze international markets:** you will gain the ability to identify and assess the potential of foreign markets. You will learn how to research competitors, create strategies to enter new markets and adapt your offerings to local conditions.
- **understand the mechanisms of the global economy:** you will learn the factors affecting international trade, foreign investment and population migration. You will learn to analyze macroeconomic trends and forecast changes in global markets.
- **create marketing strategies tailored to different cultures:** you will learn about cultural differences and their impact on consumer behavior. You will learn to create marketing campaigns that will be effective in different countries.
- **conduct business negotiations with foreign counterparties:** you will gain the ability to negotiate international agreements, resolve conflicts and reach mutually beneficial agreements.
- **manage transactions and settlements:** you will gain practical knowledge of customs procedures, incoterms and negotiation techniques used in international business. This will enable you to execute transactions efficiently and minimize risks.

Career Perspectives

- foreign trade specialist,
- business analyst,
- international marketing consultant,
- business negotiator,
- export/import manager,
- EU institution employee,
- ngo employee.

Programme benefits

Why choose our specialisation?

- you will acquire the knowledge and skills sought by employers: the study program takes into account the current needs of the job market, providing you with a solid foundation in micro and macroeconomics, international finance, global marketing and business negotiations.
- you will learn from the best: classes are taught by prominent academics and experienced business practitioners, who will provide you not only with theoretical knowledge, but also share valuable tips and experiences from the real world of business.
- open doors to a career: graduates of this specialization can count on a wide range of employment opportunities in companies with different business profiles, including financial corporations, audit firms, consulting firms, banks, government offices and institutions, EU institutions, NGOs.

What will you gain by choosing "International Business and Global Determinants" within Economics field of study?

- key competencies: studying this specialisation will help you develop, among other things, analytical thinking, problem-solving, negotiation and teamwork skills. These skills are essential for success in any industry.
- practical experience: Lazarski University offers a wide range of internships in reputable companies and institutions, which allows you to gain valuable work experience and establish business contacts.
- high salaries: graduates of this specialisation can count on high salaries in companies with different business profiles, operating both in the domestic and international markets.