



EU Business School (Barcelona)

BA - Bachelor in Artificial Intelligence for Business

Study details

Course type: Bachelor's degree

Degree: BA - Bachelor in Artificial Intelligence for Business

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 16 450 EUR

Reg. fee : 200 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct/Feb/Jun/Aug

Requirements

- The admission process at EU Business School is clear and straightforward. Applicants must fulfil specific academic and English language requirements to be eligible for admittance into their chosen program.

- Prospective students are evaluated on the strength of their applications as a whole. Consideration is given to the student's qualities and abilities: leadership potential, academic achievements, performance on standardized tests, extracurricular activities and personal experiences. EU's Admissions Services department will assist all applicants throughout the entire application process.

- At EU we understand that choosing a bachelor program that fulfills your professional objectives while fitting your educational goals is a process that requires a lot of research and deliberation. EU's dedicated admissions team is available to help students with any queries or questions they might have. To find out more about EU Business School, we also encourage students to visit our campuses, meet current EU students and attend our classes and open day sessions.

- 1 certified copy of high school diploma and transcripts; or equivalent
- Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; native English speaker or equivalent

Accommodation

- **Private apartment:** Starting at 650 Euros per month, plus bills (typically).
- **Shared student home:** Around 300 to 500 Euros, plus the shared cost of bills.

Speciality

Please note that students may attend classes remotely in the event of extenuating circumstances, for example unavoidable late arrival to their campus city.

Additional information

Overview

The Bachelor in Artificial Intelligence for Business gives students a solid grounding in the theory and use of AI technology, preparing them to apply cutting-edge tools to operations within the world of business. The program covers fundamental concepts in AI, exploring data literacy, product design, deep learning and robotics, teaching students how these areas can be integrated into sustainable practices, research, investment and business growth, among many other fields. Students also study responsible AI principles and the sociological impact of artificial intelligence.

With our fast-track option, students can accelerate their studies by completing one or two intensive summer semesters. We also offer inter-campus transfers between our EU campuses and exchange programs with our OMNES sister schools in Paris, Bordeaux, Lyon, Monaco and London to enhance international experience and multicultural learning.

- **International learning environment** that creates multicultural understanding
- **Improve communication skills** for more effective leadership
- **Visit leading companies** to see how successful companies really work

- Studying a Bachelor of Artificial Intelligence for Business in Barcelona gives students the opportunity to expand their business knowledge in one of the world's most advanced smart cities. Entrepreneurs and innovators are nurtured and cultivated in this forward-thinking city, which attracts outstanding tech talent and innovative startups, of which there are currently more than 1300. Barcelona is also home to some of the world's largest multinational companies, including Airbnb, Amazon and the Siemens Innovation Center.

- This diverse and cosmopolitan city on the Mediterranean coast boasts almost five kilometers of golden beaches and provides students with excellent opportunities for sports activities and socializing. Famously home to FC Barcelona, it also has a wide array of cultural offerings including museums, UNESCO-listed monuments and architectural gems from the city's most celebrated son, Antoni Gaudí.