



Lazarski University

Business Intelligence and Big Data

Study details

Course type: Master's degree

Degree: MA Degree

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 11 040 PLN

Reg. fee : 85 PLN

Scholarship :

Insurance : N/A PLN

Intake/s

Oct

Requirements

REQUIRED DOCUMENTS:

- A passport-style photo (3.5 x 4.5) uploaded into your personal account.
- Application Form - printed out from candidate's personal account in color and signed with your full name and surname.
- * Passport scan – to confirm and verify your personal data.
- Original Bachelor's Diploma with at least 55% of GPA and transcript of grades, both legalized in Polish Embassy or apostilled.
- Sworn translation of Bachelor's Diploma and transcript (if needed).
- Language certificate proving the level of language of your instruction is at least B2 (or positive result of Skype interview with our lecturer).
- Signed commitment to purchase National Health Fund (NFZ) insurance upon arrival.
- * Payment confirmation of application fee and first semester/year tuition fee*.
- Signed electronic agreement on the conditions of studies.

Accommodation

Provided by partner agencies

278-770 EUR (per month)

Speciality

Language of instruction: Polish

Additional information

Programme description

Gain the knowledge and skills necessary to make sound business decisions based on data analysis and business intelligence.

The specialization "Business Intelligence and Big Data" in the Economics major combines knowledge of economics, data analysis and business intelligence. Graduates of this specialisation are prepared to work as analysts, managers and consultants in companies of all sizes, both in the private and public sectors.

What you will learn:

- **Big Data Analytics:** you will learn to use modern data analysis tools and techniques to identify trends, detect patterns and predict future events.
- **Business Intelligence:** You will acquire skills to collect, analyze and interpret information about competitors, the market and potential customers.
- **Business Strategies:** you will learn to develop and implement effective business strategies to achieve your goals.
- **Economics:** you will deepen your knowledge of micro- and macroeconomics, which will allow you to better understand the mechanisms that govern the economy.
- **Communication and Negotiation:** you will gain the skills of effective communication and negotiation that are essential in business.

Career Perspectives

- Data Analyst
- Big Data Engineer
- Business Analysis Manager
- Business Strategy Consultant
- Entrepreneur

Programme benefits

Why choose our specialisation?

- You will gain qualifications that will allow you to set up your own business, as well as work in managerial positions requiring analytical thinking and the ability to interpret contemporary economic and social transformations,
- You will gain knowledge from the best: we are taught by outstanding academics and experienced business practitioners.
- You can take advantage of the wide range of internships offered by the university: in multinational corporations, embassies, government offices, advertising agencies.

What will you gain by choosing "Business Intelligence and Big Data" as a major in Economics?

- High salaries: data analysts and business intelligence specialists are among the well-paid professions that are in high demand on the labor market,
- Stable work: the market for data analysis and business intelligence is stable and growing rapidly,
- Possibility of development: graduates of the specialisation have ample opportunities for continuous professional development.