



University of Connecticut (Storrs)

BFA Art - Graphic Design

Study details

Course type: Bachelor's degree

Degree: BFA Art - Graphic Design

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 39 678 USD

Reg. fee : 80 USD

Scholarship :

Insurance : N/A USD

Intake/s

Aug

Requirements

- English entry - TOEFL 79 (IELTS 6.5, Duolingo 100)
- GPA entry - 3.0 GPA or equivalent
- have completed secondary school (equivalent to U.S. grades 9-12)

Accommodation

Provided by partner agencies

Additional information

Degree Overview

Graphic Design in the Department of Art & Art History is predicated upon Graphic Design as a multifaceted discipline in the art and practice of verbalizing, visualizing, and communicating ideas. This approach offers students the creative, intellectual, and technological skill sets necessary to become design practitioners engaged with real world design opportunities. In Art & Art History, design students learn conceptual criticality in relation to the development of form and the importance of articulating the thought processes, research, intention, and outcomes of their work. The studio-based curriculum focuses on principles, theories, and strategies emphasizing visual literacy, typographic refinement, conceptual rigor, formal quality, and technical agility across a range of interfaces such as print, motion, interactive, experience, and installation. The program is situated within the Art & Art History Department, contextualizing Graphic Design within the history and practice

of visual art.