



Lazarski University

Innovations and Entrepreneurship

Study details

Course type: Bachelor's degree

Degree: BA Degree

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 13 200 PLN

Reg. fee : 85 PLN

Scholarship :

Insurance : N/A PLN

Intake/s

Oct

Requirements

REQUIRED DOCUMENTS:

- A passport-style photo (3.5 x 4.5) uploaded into your personal account.
- Application Form - printed out from candidate's personal account in color and signed with your full name and surname.
- Passport scan – to confirm and verify your personal data.
- Original High School Diploma/Certificate with at least 55% of GPA legalized in the Polish Embassy or apostilled.
- Sworn translation of High School Diploma/Certificate and transcript of grades into Polish language. In case of the Double Degree Program you have to additionally provide sworn translation of your documents into English.
- Eligibility statement or no-objection letter from the Ministry of Education, stating that the obtained High School Diploma/Certificate entitles candidate to continue the higher education in the country where the diploma/certificate was issued (if needed).
- Language certificate proving the level of language of your instruction is at least B2 (or positive result of Skype interview with our lecturer).
- Signed commitment to purchase National Health Fund (NFZ) insurance upon arrival.
- Payment confirmation of application fee and first semester tuition fee**.
- Signed electronic agreement on the conditions of studies.

Accommodation

Provided by partner agencies

278-770 EUR (per month)

Additional information

Programme description

The specialisation in Innovation and Entrepreneurship at Lazarski University is ideal for those who are creative, courageous and looking for challenges. We will prepare you to consciously work on the development and modernization of businesses, institutions, corporations, improving the functioning of companies.

The greatest strength of graduates of this specialisation is the solid experience of real work on the problems and challenges faced by today's business trying to grow by attracting new customers. The specialisation also takes into account the needs of those who plan to start their own business.

We will focus on developing your creativity, problem-solving, teamwork and communication skills. We will show you how to use the latest technologies and tools to create innovative solutions.

What you will learn:

- **strategic and business thinking:** you will learn to analyze market trends, identify business opportunities and develop effective strategies for action.
- **creativity and innovation:** you will develop your ability to generate ideas, solve problems out of the box and create innovative products and services.
- **entrepreneurship and business start-up:** you will learn the principles of starting and running a business, gain knowledge of financing, marketing and management.
- **project management:** you will learn to plan, implement and control projects, as well as use project management tools and techniques.
- **communication and negotiation:** you learn to communicate effectively with people, present your ideas and negotiate contracts.
- **teamwork and relationship building:** you will develop your ability to work with other people, build relationships and work effectively in a team.

Career Perspectives

Graduates of this specialisation work at the below-mentioned positions:

- entrepreneur,
- innovation manager,
- project manager,
- marketing and sales specialist,
- business analyst.

Programme benefits

Why to choose our specialisation?

- **open door to a career:** you will prepare to act independently in a managerial position or in a company you have founded,
- **up-to-date knowledge:** you will learn to solve real problems of organizations, working together with experienced practitioners,
- **possibility of development:** for the best projects together with the university's partners we will look for funding or opportunities to make changes in companies,
- **practitioner lecturers:** you will learn from experienced practitioners who will share their valuable experience with you. All classes will be held in the form of teamwork on real challenges from the labor market.

What will you gain by choosing "Innovation and Entrepreneurship" at the Management field of study?

- skills and qualifications sought by employers,
- opportunity to develop your career in dynamic companies,
- satisfaction of being part of innovative projects,
- contacts with potential employers and investors.