



## GISMA University (Potsdam)

### Global MBA

#### Study details

**Course type:** Master's degree

**Degree:** MBA in Global

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 18 000 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Jan/Apr/Jul/Oct

#### Requirements

##### Entry Requirements

- Bachelor's degree in relevant discipline or equivalent work experience
- 3 years of work experience
- English proficiency: B2 (IELTS 6.5 overall, no less than 6.0 in any component) or equivalent scores in TOEFL iBT, Pearson PTE or Duolingo. Gisma also offers an English test free of charge.
- Personal Interview
- Job reference

#### Accommodation

Enjoy a six-month stay in our comfortable student accommodation. Make your first six months as a student stress-free as we take care of your housing needs. Our comfortable and convenient room options provide the perfect base for your university life.

##### Rooms starting from €599 per month

- **Modern Amenities** - Choose from newly refurbished shared and single rooms, or apartments – all fully equipped and offering secure access and free Wi-Fi.
- **Prime Location** - A peaceful retreat in Zossen, surrounded by greenery and lakes, just 45 minutes from Berlin by train and 30 minutes from the airport.
- **Stress-Free Living** - Hassle-free registration with German authorities is just 15 minutes away.

#### Airport pick-up service:

Airport pick-up service within Berlin is 118€

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Airport pick-up service within Berlin is 118€

From Berlin Airport to Potsdam is 166€

## Speciality

Introducing the Siblings & Spouse Discount at Gisma! Enjoy a 35% discount on all programmes for siblings and spouses of enrolled students. Applicable across brands.

Terms apply: Full annual fee due before orientation, non-combinable with other offers, and documentation required (e.g., marriage or birth certificate).

Once you are accepted as a student, you will be requested to pay a deposit amount of **€ 3,000**. The reservation fee is designed to secure your position within the programme and will be deducted from the overall programme cost.

## Additional information

What sets the Gisma University of Applied Sciences Global MBA apart is that you will be ready to meet the demands of an uncertain world. A strong critical thinking approach will equip you with the most important leadership competencies and soft skills to advance your international career in fields such as strategy, finance, marketing, and operations. The key programme details are:

- An AMBA accredited programme, an honour shared by only 6 German business schools and 2% of business schools worldwide.
- Access to student network comprising of students from over 55 countries.
- Helps you build strong business management skills in areas such as strategic decision-making, HR management, organisational design, and business control.
- Provides in-depth knowledge in subjects like international marketing, international accounting, and managing people in cross-cultural environments.
- Suitable for people interested in a global administrative or managerial career or international entrepreneurship.
- Expands your career opportunities in fields like global innovation and strategic business, corporate finance, international marketing, and creative entrepreneurship.
- A flexible learning format, as well as virtual access to the Gisma Campus at Potsdam, allows you to study online.

## Who is this Programme For?

The Gisma Global MBA is designed for high-potential professionals with 3+ years of experience who crave to **lead the charge** in the international business arena. Our program equips you with the **cutting-edge skills** to navigate the complexities of global markets, make data-driven decisions, and leverage digital transformation for impactful leadership.

This program is ideal for individuals who want to:

- Thrive in the international business arena
- Become a data-driven leader
- Sharpen their digital acumen
- Deepen your expertise

## Your Future Career

This Global MBA programme allows you to step into any senior management role in any MNC or international start-up. It also prepares you to become an entrepreneur and start your own global business.

Our dedicated Career Centre will help students fulfil their career goals through a variety of specialised services and establishes long-lasting relationships with alumni and employers.