



## Arizona State University (Downtown Phoenix)

### Global Management (Global Business), MGM

#### Study details

**Course type:** Master's degree

**Degree:** Global Management (Global Business), MGM TBGMGBMGM

**Study mode:** Full time

**Duration:** 24 Month

#### Cost of study

**Cost :** 35 000 USD

**Reg. fee :** 115 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Admission requirements

- Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.
- Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.
- Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. essay response to application question
5. one professional or academic reference
6. proof of English proficiency

#### Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency (*TOEFL 100 (no band below 20) (IELTS 7.0 at least 6.5 in all skills)*) regardless of their current residency.

The resume should demonstrate the applicant's professional and academic history.

An interview is required. Final applicants may be asked to complete an additional interview.

## Accommodation

Provided by partner agencies;

On-campus housing and meals \$18,933

## Speciality

### **STEM-OPT for international students on F-1 visas**

This program may be eligible for an Optional Practical Training extension for up to 24 months. This OPT work authorization period may help international students gain skills and experience in the U.S. Those interested in an OPT extension should review ASU degrees that qualify for the STEM-OPT extension at ASU's International Students and Scholars Center website.

The OPT extension only applies to students on an F-1 visa and does not apply to students completing a degree through ASU Online.

## Additional information

### **Program description**

Degree awarded: MGM Global Management (Global Business)

The STEM-designated global business concentration within the MGM program allows students to specialize in the various pathways in global business, such as global finance, global marketing, supply chain or management consulting. By developing students' skills --- such as cross-cultural competency, social and emotional intelligence, and creative and adaptive thinking --- this program helps sharpen their global mindset, along with leadership and management skills, preparing them for a boundless career.

Global business effectiveness requires knowledge and understanding of global dynamics, the ability to simplify and explain complex ideas, and a nuanced, cosmopolitan view of the world. These three dimensions form the basis of global intellectual capital. In the Master of Global Management degree program, this capital is built inside and outside the classroom through a cutting-edge international business curriculum reinforced with field-based projects that integrate international business experience, illustrating social proof of global intellectual capital mastery. The concentration in global business prepares students who aspire to become global managers or leaders in their chosen fields.

### **Concurrent program options**

Students can choose to create their own concurrent degree combination to match their interests by working with their academic advisor during or after their first semester of study. Some concurrent combinations are not possible due to high levels of overlap in curriculum; students should speak with their academic advisor for more details.

This degree is also offered as a concurrent program with the following:

- Artificial Intelligence in Business, MS

### **Accelerated program options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Asia Studies (East Asia), BA
- Asia Studies (South Asia), BA
- Asia Studies (Southeast Asia), BA
- Biological Sciences, BS
- Biological Sciences (Biology and Society), BS
- Biological Sciences (Genetics, Cell and Developmental Biology), BS
- Biological Sciences (Neurobiology, Physiology and Behavior), BS
- Business (Agribusiness Innovation and Technology), BA
- Business (Business Administration), BA
- Business (Communication), BA
- Business (Food Industry Management), BA
- Business (Global Logistics Management), BA
- Business (Global Politics), BA
- Business (Health Care), BA
- Business (Information Security), BA
- Business (Language and Culture), BA
- Business (Law), BA
- Business (Public Service and Public Policy), BA
- Business (Sports Business), BA
- Business (Statistics), BA
- Business (Sustainability), BA
- Business (Technology), BA
- Business (Tourism), BA
- Business Data Analytics, BS
- Business Entrepreneurship, BS
- Economics, BS
- Engineering Management, BSE
- Finance, BS
- Global Health, BA
- Global Management, BGM
- History, BA
- Industrial Design, BSD
- Industrial Engineering, BSE
- Informatics, BS
- International Trade, BS
- Jewish Studies, BA
- Liberal Studies, BA
- Management, BS
- Marketing, BS
- Marketing (Digital and Integrated Marketing Communications), BS
- Marketing (Professional Sales), BS
- Microbiology, BS
- Philosophy, BA
- Philosophy (Morality, Politics and Law), BA
- Religious Studies (Religion, Culture and Public Life), BA
- Religious Studies (Religion, Politics and Global Affairs), BA
- Supply Chain Management, BS

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

## Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to build sustainable and trusting relationships with others from diverse parts of the world.
- Develop the ability to analyze complex global issues concisely.
- Develop the ability to inspire others in a global world.

## Global opportunities

### Global experience

Students in Thunderbird's Master of Global Management program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level.

Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school's corporate partners around the world. Some options include:

### Global Field Seminars

This one- or two-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders, as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills, enabling them to become major assets to any organization they join after graduating.

### Thunderbird Global Challenge Laboratories

This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective.

## Career opportunities

Career examples include these positions:

- auditor
- financial analyst
- financial manager
- general and operations manager

- human resources manager
- intelligence analyst
- logistics manager
- management analyst
- marketing manager
- sales manager
- supply chain manager