



## Arizona State University (Downtown Phoenix)

### Tourism Development and Management (Meetings and Events), BS

#### Study details

**Course type:** Bachelor's degree

**Degree:** Tourism Development and Management (Meetings and Events), BS PPTDMMEBS

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 35 430 USD

**Reg. fee :** 85 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

##### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

##### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).
- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

## **Provide evidence of English language proficiency (TOEFL 61)**

## **Accommodation**

Provided by partner agencies

## **Additional information**

## **Program description**

The concentration in meetings and events allows students enrolled in the BS program in tourism development and management to focus their electives on courses that cover meetings and events planning topics. The concentration draws from both the special events program and the meeting management program, thus preparing students to be competitive in the events sector.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees.

## **Concurrent program options**

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## **Accelerated program options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Community Resources and Development (Sustainable Communities), MS
- Community Resources and Development (Tourism), MS
- Community Resources and Development, MS
- Sustainable Tourism, MST

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

## **Program learning outcomes**

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Incorporate multiple perspectives when proposing creative solutions to complex tourism issues.

- Integrate knowledge from diverse disciplines to develop comprehensive strategies that address the complex challenges faced by tourism organizations.
- Able to demonstrate proficiency in written communications with diverse audiences (e.g., clients, interdisciplinary team members, community members).

## **Global opportunities**

### Global experience

Future tourism professionals need to develop an understanding of how and why people travel to destinations around the world, and learn how to share the local environment with visitors. When studying abroad, students gain valuable field experience and immersion in various locales around the world. Internships for credit in meetings and events are available in countries in Europe, Oceania, Latin America and elsewhere.

## **Career opportunities**

Tourism-related meetings and events are significant contributors to the economy in Arizona as well as other states. Graduates are prepared to enter meeting and event-related careers in resorts and hotels, convention and visitor bureaus, private event companies, festivals, travel agencies, destination management companies, parks and recreation departments, public relations and nonprofit fundraising.