



## Arizona State University (Downtown Phoenix)

### Mass Communication and Media Studies, BA

#### Study details

**Course type:** Bachelor's degree

**Degree:** Mass Communication and Media Studies, BA CSMCMSTBA

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 35 430 USD

**Reg. fee :** 85 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

##### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

##### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

## **Provide evidence of English language proficiency (TOEFL 61)**

### **Accommodation**

Provided by partner agencies

### **Additional information**

### **Program description**

The BA in mass communication and media studies gives students a deep and nuanced understanding of the growing importance, power and influence of media around the world.

The program explores global mass communication issues from all dimensions: societal, cultural, historical, political, economic, technological and legal. Students learn how to critically analyze media, from news to sports to pop culture, and apply that understanding to the world around them.

### **Concurrent program options**

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

### **Accelerated program options**

This program allows students to choose a 3-year path while participating in the same high-quality educational experience of a 4-year option. Students can opt to fast-track their studies after acceptance into a participating program by connecting with their academic advisor. Fast track options appear at the top of the major map.

### **Global opportunities**

#### **Global experience**

As the world grows more connected, an understanding of other cultures and places is imperative. Studying abroad helps students grasp how different cultures and the media actors that originate from those cultures interact and influence. Practical experience in programs that observe and analyze international media, news culture and journalism prepare students for careers in which they will need to articulate well and utilize knowledge of multicultural communication styles.

### **Career opportunities**

A sophisticated understanding of mass communication is a critical asset for careers in business, government, community and the nonprofit sectors. Graduates have varied career opportunities, such as with:

- communications firms
- education institutions

- government entities
- political parties
- professional organizations
- publishing companies

Graduates also are prepared to pursue graduate studies in fields such as law, medicine, the arts, education and journalism.