

## Edinburgh Napier University

### International Festival & Event Management

#### Study details

**Course type:** Undergraduate

**Degree:** BA

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 17 580 GBP

**Reg. fee :** GBP

**Scholarship :** Edinburg Napier University offers a wide range of scholarships for undergraduate students.

#### Intake/s

May & September

#### Requirements

Students will be eligible to apply, if they have completed their Higher Secondary Certificate (HSC) with overall 60+% in Intermediate (10+2) (XII Standard) exam.

Students are required to have achieved 70% or above in English Language in their XII aswell as XI standards.

#### Accommodation

Provided by partner agencies

#### Speciality

An International Events Manager is responsible for planning, organizing, and executing events on a global scale. Their primary focus is to coordinate events that involve participants, attendees, and stakeholders from different countries. In this role, you will have excellent leadership and organisational skills, with the ability to work in a fast-paced environment.

The role involves a wide range of tasks and responsibilities, including but not limited to:

- Event Planning
- Budget Management
- Marketing and promotion

- Stakeholder engagement
- Risk management
- Site co-ordination
- Post event evaluation

## **Additional information**

Your first year will give you an introduction to key themes and concepts relevant to the operational aspects of event management, in a broader context of related industries. You will also learn mainstream business skills to help develop your knowledge of how businesses work.

In year two you will learn about event design, and are assessed in a practical module. Other topics include sports events, and the management of venues and other facilities, which helps build on your foundation from year one.

The first half of year three sees you put events in their broader political context, as well as focusing on conferences and corporate events. The second half of year three has an industry focus, when you will either complete a 24-week work placement, or a consultancy based Live Project.