



WSB Merito Universities (Warsaw)

Management - Marketing and Sales

Study details

Course type: Bachelor's degree

Degree: Bachelors degree in Management

Study mode: Full time/Offline

Duration: 36 Month

Cost of study

Cost : 2 500 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar

Requirements

Admission Documents

- Proof of payment of admission fee
- Enrolment fee payment confirmation*
- Legalized or apostille-certified photocopy of a Polish or English translation of your school certificate and supplement. to read more about document legalization.
- Confirmation of language proficiency in which studies are conducted **
- Legalized or apostilled photocopy of your certificate of education that makes you eligible for admission into higher education in the country where it was issued
- Photocopy of a passport – bio page for inspection
- 1 full-colour photograph in compliance with standards defined for passports (face front, size 34-45mm)
- Admonition (Statement: postal address for service).

both 1 and 2 can be paid together (121EUR) online in the section PAY of your candidate's account or with a traditional transfer. Contact the Admissions Office if you need an offer letter with the bank details.

Certificate of General Education (????? ?????? ??????????? ??????????) with a transcript of grades.

Accommodation

N/A

Speciality

One installment - 2 500EURO

Two installment - 1 250 EURO

Additional information

What will you learn

- To sell successfully and to provide quality customer service.
- To manage projects.
- To analyse market data.
- To use direct and online selling techniques.
- To communicate efficiently; to plan and to work independently within a given project.

Upon completion of the program you will **become a specialist** who will be able to use in practice an **acquired knowledge and skills** in the area of project management.

Chosen specialisation courses

- consumer behaviour
- managerial training
- simulations and forecasting in managerial decisions
- strategic cooperation of an organisation
- marketing control
- budgeting
- intellectual capital management
- sales tools
- e-marketing
- marketing tools