



GISMA University (Potsdam)

Business Management

Study details

Course type: Master's degree

Degree: MSc in Business Management

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 12 100 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Jan/Apr/Jul/Oct

Requirements

Entry Requirements

- Bachelor's degree in a relevant discipline (business, economics or social sciences, psychology, law, engineering, computer science, or closely related sciences)
- English proficiency: B2 (IELTS 6.0 overall, no less than 5.5 in any component) or equivalent scores in TOEFL iBT, Pearson PTE or Duolingo. Gisma also offers an English test free of charge.

Accommodation

Enjoy a six-month stay in our comfortable student accommodation. Make your first six months as a student stress-free as we take care of your housing needs. Our comfortable and convenient room options provide the perfect base for your university life.

Rooms starting from €599 per month

- **Modern Amenities** - Choose from newly refurbished shared and single rooms, or apartments – all fully equipped and offering secure access and free Wi-Fi.
- **Prime Location** - A peaceful retreat in Zossen, surrounded by greenery and lakes, just 45 minutes from Berlin by train and 30 minutes from the airport.
- **Stress-Free Living** - Hassle-free registration with German authorities is just 15 minutes away.

Airport pick-up service:

Airport pick-up service within Berlin is 118€

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From Berlin Airport to Potsdam is 166€

Speciality

Introducing the Siblings & Spouse Discount at Gisma! Enjoy a 35% discount on all programmes for siblings and spouses of enrolled students. Applicable across brands.

Terms apply: Full annual fee due before orientation, non-combinable with other offers, and documentation required (e.g., marriage or birth certificate).

Once you are accepted as a student, you will be requested to pay a deposit amount of **€ 3,000**. The reservation fee is designed to secure your position within the programme and will be deducted from the overall programme cost.

Standard Track: 120 ECTS (24 months)

Eligibility-Based Track: 60 or 90 ECTS (12 or 18 months)

Additional information

Management is the cornerstone of any organisation and if you want to stand out in a competitive global marketplace, it is important you earn the right qualification to do so. The master's in business management equips you with the strategic skills and cutting-edge knowledge required to break into the field and make an impact – whatever role you end up securing.

This master's degree is designed to prepare you for independent entrepreneurial activity or senior management positions with leadership responsibilities in corporations of all sizes and industries.

You will gain comprehensive knowledge of the business management field with a focus on transferable international skills. This course prioritises interdisciplinarity and there is a focus on information technology. Students also get the chance to enhance their management knowledge and application-specific specialisation skills, with a focus on real-world challenges.

Through several optional specialisations*, this programme supports various business management functional areas.

Who is this Programme For?

The MSc Business Management programme at Gisma is designed for ambitious individuals seeking to:

- **Advance their careers:** This programme is ideal for professionals looking to transition into senior management roles or leadership positions within corporations of all sizes and industries.
- **Launch entrepreneurial ventures:** If you have a passion for starting your own business, this programme equips you with the necessary skills and knowledge to navigate the complexities of international entrepreneurship.
- **Develop a global mindset:** Are you drawn to the international business arena? This programme fosters a strong understanding of international economics, strategic management, and cross-cultural

communication, preparing you to excel in the global marketplace.

- **Upskill and specialise:** Those with a business background seeking to deepen their expertise in specific areas like Marketing, Finance, or Human Resources will find the specialisation options particularly valuable.

Your Future Career

A business management degree provides the academic knowledge and skills to pursue global career opportunities and helps you develop a broad and diverse understanding of businesses. With your choice of specialism, you will have the skills and knowledge to delve into a specific field within business management. Each specialisation opens up a varied range of exciting job opportunities in the corresponding field.