



Arizona State University (Polytechnic Campus)

Applied Business and Technology Solutions, BA

Study details

Course type: Bachelor's degree

Degree: Applied Business and Technology Solutions, BA BAAPBTSBA

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 35 430 USD

Reg. fee : 85 USD

Scholarship :

Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

Provide evidence of English language proficiency (TOEFL 61)

Accommodation

Provided by partner agencies

Speciality

Available Online

Additional information

Program description

The BA program in applied business and technology solutions is designed to meet the needs of workforce learners who wish to complete an undergraduate degree in business. In this degree program, students can quickly access accounting, business analytics, computer information systems, economics, finance, management, marketing, process management and business ethics courses, and directly connect what is taught in the classroom to their working environment. Applied internship courses in the program enable students to put what they are learning into practice, and emphasis areas allow students to further customize the degree to their working environments.

Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Global opportunities

Global experience

As globalization continues to impact the way business functions, study abroad programs provide students with valuable skills that employers are looking for, including communication and interpersonal skills, as well as flexibility, motivation and a global perspective on business applications worldwide.

Business students can participate in Global Education programs nearly anywhere in the world and gain valuable internship experience in many global business hubs, such as Australia, Germany, England, Singapore, China and the United Arab Emirates.

The W. P. Carey School of Business recommends these programs for students majoring in applied business and technology solutions.

Career opportunities

The strong academic foundation in core business functions and customizability of this applied business and technology solutions program allows graduates to explore a variety of different fields.