



WSB Merito Universities (Poznan)

International Trade - E - commerce on International Markets

Study details

Course type: Bachelor's degree

Degree: Bachelors in International Trade

Study mode: Full time/Offline

Duration: 36 Month

Cost of study

Cost : 2 200 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar

Requirements

Admission Documents

- Proof of payment of admission fee
- Enrolment fee payment confirmation*
- Legalized or apostille-certified photocopy of a Polish or English translation of your school certificate and supplement. to read more about document legalization.
- Confirmation of language proficiency in which studies are conducted **
- Legalized or apostilled photocopy of your certificate of education that makes you eligible for admission into higher education in the country where it was issued
- Photocopy of a passport – bio page for inspection
- 1 full-colour photograph in compliance with standards defined for passports (face front, size 34-45mm)
- Admonition (Statement: postal address for service).

both 1 and 2 can be paid together (121EUR) online in the section PAY of your candidate's account or with a traditional transfer. Contact the Admissions Office if you need an offer letter

with the bank details.

Certificate of General Education (????? ?????? ??????????? ??????????) with a transcript of grades.

Accommodation

N/A

Speciality

One installment - 2 200 EURO

Two installment - 1 100 EURO

Additional information

What else should you know

You will get specialized and practical knowledge about the functioning of e-commerce.

By doing class assignments and projects on classes, you will be to acquire knowledge how to conduct electronic sales in the international dimension

Electronic trade is not only domestic retail sales but also B2B and export sales – completion of this specialization will open a wide career prospect.

What are you going to learn

- You will get to know new business forms
- You will acquire knowledge and skills how to conduct commercial activities via online platforms
- You will learn how to use Internet potential in foreign trade
- You will acquire knowledge and skills related to running marketing operations on the Internet
- You will learn to take into account customs regulations in import and export
- You will be able to use various forms of public support for exporters.

Career opportunities

- E-commerce Project Manager
- E-commerce coordinator
- Online store operating manager
- Export specialist / Export manager
- Employee of sales / marketing departments
- Your own business