



Arizona State University (Downtown Phoenix)

Global Management, MGM

Study details

Course type: Master's degree

Degree: Global Management, MGM TBTGMMGM

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 35 000 USD

Reg. fee : 115 USD

Scholarship :

Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Admission requirements

- Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.
- Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution. The program is open to candidates from any undergraduate major.
- Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. essay response to application question
5. one professional or academic reference
6. interview
7. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency (*TOEFL 100 (no band below 20) (IELTS 7.0 at least 6.5 in all skills)*) regardless of their current residency.

The resume should demonstrate the applicant's professional and academic history.

An interview is required. Final applicants may be asked to complete an additional interview.

Accommodation

Provided by partner agencies;

On-campus housing and meals \$18,933

Additional information

Program description

Degree awarded: MGM Global Management

The specialized MGM program delivers cross-cultural, hands-on training in the nuances of international management, preparing students with the perfect balance of practical and people skills to inspire, influence and drive global success. Students globalize their mindset and marketability by pairing their deep-dive leadership training with an innovative concentration area, foreign language options, practical training, consultative collaborations with corporate partners, internships, real-world simulations and study abroad modules.

Programs start in August or January with a 16- or 21-month track.

The accelerated MGM allows students to earn both a bachelor's and master's degree in as few as five years. This cost-effective option allows students, with the help of their undergraduate academic advisor, to take 12 credit hours of core master's degree classes during their senior year.

Students choose one of the 17 concentration areas or design their own concentration. This program features three concentration options for STEM specializations that meet F-1 student visa status requirements, starred below.

Thunderbird concentrations:

- global affairs
- global business*
- global digital transformation*
- global entrepreneurship

Concentrations offered in partnership with other ASU schools and colleges:

- creative industries and design thinking
- data science*
- global development and innovation
- digital audience strategy
- global health care delivery
- global health care innovation
- global legal studies
- nonprofit leadership and management
- public administration

- public policy
- space leadership, business and policy
- sustainability solutions
- sustainable tourism

Students complete rigorous core courses in global management, international political economy and cross-cultural engagement, with electives spanning the gamut of the university's offerings. The result is a flexible, multidisciplinary curriculum featuring a rich variety of coursework in international business and management, social sciences and humanities.

A Thunderbird education features experiential learning for exponential impact. Applied learning courses give students diverse opportunities to work face-to-face with clients or participate in real-life simulations as part of their program. Students choose from a variety of options that enable them to develop and refine their hard skills. A hands-on courses and applied learning offerings --- both practical and cutting-edge --- prepare students to enter the workforce and thrive immediately. These real-world experiences are built into the curriculum, ensuring 100% participation from students.

Moving from theory to real-world practice, students gain invaluable experience by taking on projects for major corporations and other global organizations, including nonprofits and government agencies. In the Global Challenge Labs, students work on consulting projects in emerging markets while developing leadership skills, cultural sensitivity and international business acumen.

In the Global Organizational Consulting program, students gain distinctive experience in consulting frameworks through client projects. Internships allow students to work for multinational businesses in a wide variety of industries in full-time positions for at least eight weeks on graduate-level projects or over the summer. Thunderbird's simulations present real-world scenarios in the areas of global marketing, global finance and global strategy, enabling students to test solutions in a sandbox setting. They can also travel to specific regions to study local business practices, master intercultural management skills and develop international relationships that can last a lifetime.

Concurrent program options

Students can choose to create their own concurrent degree combination to match their interests by working with their academic advisor during or after their first semester of study. Some concurrent combinations are not possible due to high levels of overlap in curriculum; students should speak with their academic advisor for more details.

This degree is also offered as a concurrent program with the following:

- Artificial Intelligence in Business, MS

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Applied Computing, BS
- Asia Studies (East Asia), BA
- Asia Studies (South Asia), BA
- Asia Studies (Southeast Asia), BA

- Asian Languages (Chinese), BA
- Asian Languages (Japanese), BA
- Biochemistry, BA
- Biochemistry, BS
- Biological Sciences, BS
- Biological Sciences (Biology and Society), BS
- Biological Sciences (Biomedical Sciences), BS
- Biological Sciences (Conservation Biology and Ecology), BS
- Biological Sciences (Genetics, Cell and Developmental Biology), BS
- Biological Sciences (Neurobiology, Physiology and Behavior), BS
- Biotechnology and Bioenterprise, BS
- Business (Agribusiness Innovation and Technology), BA
- Business (Business Administration), BA
- Business (Communication), BA
- Business (Food Industry Management), BA
- Business (Global Logistics Management), BA
- Business (Global Politics), BA
- Business (Health Care), BA
- Business (Information Security), BA
- Business (Language and Culture), BA
- Business (Law), BA
- Business (Public Service and Public Policy), BA
- Business (Sports Business), BA
- Business (Statistics), BA
- Business (Sustainability), BA
- Business (Technology), BA
- Business (Tourism), BA
- Business Data Analytics, BS
- Business Entrepreneurship, BS
- Communication, BA
- Communication, BS
- Economics, BS
- Economics, BS
- Economics (Politics and the Economy), BS
- Engineering (Automotive Systems), BSE
- Engineering (Electrical Systems), BSE
- Engineering (Mechanical Engineering Systems), BSE
- Engineering (Robotics), BSE
- Engineering Management, BSE
- English, BA
- Finance, BS
- French, BA
- General Studies, BA
- German, BA
- Global Health, BA
- Global Management, BGM
- Health Care Administration and Policy, BS
- Health Sciences, BS
- History, BA
- Industrial Design, BSD

- Industrial Engineering, BSE
- Informatics, BS
- Interdisciplinary Arts and Sciences, BA
- International Letters and Cultures (Arabic Studies), BA
- International Letters and Cultures (Classical Civilization), BA
- International Letters and Cultures (Classics), BA
- International Trade, BS
- Italian, BA
- Jewish Studies, BA
- Latin American Studies, BA
- Liberal Studies, BA
- Management, BS
- Marketing, BS
- Marketing (Digital and Integrated Marketing Communications), BS
- Marketing (Professional Sales), BS
- Microbiology, BS
- Microbiology (Medical Microbiology), BS
- Molecular Biosciences and Biotechnology, BS
- Philosophy, BA
- Philosophy (Morality, Politics and Law), BA
- Philosophy, Religion and Society, BA
- Political Science, BA
- Political Science, BS
- Psychology, BA
- Psychology, BS
- Psychology, BA
- Psychology, BS
- Psychology (Forensic Psychology), BA
- Psychology (Forensic Psychology), BS
- Public Service and Public Policy (American Indian Studies), BS
- Public Service and Public Policy (Business), BS
- Public Service and Public Policy (Criminology), BS
- Public Service and Public Policy (Health Policy), BS
- Public Service and Public Policy (Law and Policy), BS
- Public Service and Public Policy (Nonprofit Leadership and Management), BS
- Public Service and Public Policy (Parks and Recreation Management), BS
- Public Service and Public Policy (Sustainability), BS
- Religious Studies (Religion, Culture and Public Life), BA
- Religious Studies (Religion, Politics and Global Affairs), BA
- Russian, BA
- Social Justice and Human Rights, BA
- Social and Behavioral Sciences, BA
- Social and Behavioral Sciences, BS
- Sociology, BA
- Sociology, BS
- Spanish, BA
- Supply Chain Management, BS
- Sustainability, BA
- Sustainability, BS
- Technological Entrepreneurship and Management, BS

- Technological Leadership, BS

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to build sustainable and trusting relationships with others from diverse parts of the world.
- Employ technology to analyze data for decision making.
- Develop the ability to inspire others in a global world.

Global opportunities

Global experience

Students in Thunderbird's Master of Global Management program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level. Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, enabling students to solve real-world challenges by collaborating with the school's corporate partners around the world. Options include the following:

Global Field Seminars

This one- or two-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills, enabling them to become major assets to any organization they join after graduating.

Global Challenge Labs

This client-facing, project-based course is built on a five-week immersion assignment in a key emerging market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective. For more information, students should visit the Global Challenge Lab website.

Career opportunities

Thunderbird prepares graduates to enter the complex and exciting global economy with specialized, hands-on training in international business, cross-cultural relations, global political economy and

regional business environments. With their global mindset, core professional skills, mastery of management principles and practices, and multicultural outlook, Thunderbird graduates are prepared for leadership roles in organizations with a global scope.

Career examples for graduates include positions as:

- financial managers
- general and operations managers
- intelligence analysts
- logistics managers
- management analysts
- marketing managers
- market research analysts and marketing specialists
- social and community services managers
- supply chain managers
- sustainability specialists