



## Ravensbourne University London

### Luxury Brand Management Extended Masters

#### Study details

**Course type:** Postgraduate

**Degree:** MSc Luxury Brand Management Extended Masters

**Study mode:** Full time

**Duration:** 18 Month

#### Cost of study

**Cost :** 18 000 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Jan/May/Sep

#### Requirements

- **IELTS (Academic):** 6.0 overall and a minimum of 5.5 in each component: reading, writing, speaking, listening.
- **TOEFL iBT (Academic):** 72 points overall with minimum Reading 18, Listening 17, Speaking 20, Writing 17
- **International Baccalaureate:**  
English B / English A: Language and Literature / English A: Literature / English Literature and Performance - Standard or Higher-Level Grade 5
- **Cambridge Certificate of Proficiency in English (CPE)/ C2 Proficiency & Cambridge Certificate of Advanced English (CAE) / C1 Advanced:**  
169 overall with 162 in each component

#### Accommodation

Provided by partner agencies

#### Speciality

2 terms extended masters + 3 terms core degree modules

#### Additional information

#### About:

The course will enable you to blend design thinking and innovation models to redefine the luxury sector for the customer of tomorrow. Armed with customer market data, you will engineer new ways

to influence the relationship between luxury brands, high-value services, consumer and market behaviours. Extended Masters courses have all been designed to support international students with a minimum of IELTS 5.5 (5.0) on their journey to postgraduate study.

## **Degree overview:**

**The Extended Masters** The Extended Masters courses have all been designed to support international students with a minimum of IELTS 5.5 (5.0) on their journey to postgraduate study. Students will receive ongoing support through their transition to the UK. Our Extended Masters courses are aimed at international students looking to:

- Enhance their existing skillset
- Progress on to master's-level study
- Improve their English Language skills

## **Why study this master's in Luxury Brand Management??**

- Help redefine the contemporary fashion marketplace
- Become a decisive leader
- See your creative visions come to life
- Tap into exceptional industry connections
- Explore factors behind disruptive movements in smart luxury
- Augment your skill set to stand tall in a highly competitive sector.

In our unique MA Luxury Brand Management?course in London, you will marry creativity and innovation models with an in-depth understanding of the success factors behind smart luxury and the products, services and experiences that have arisen as a result. How you will study This course is comprised of five semesters. In the first two semesters, English language constitutes 35% of the course, and students successfully completing the first two semesters of the course are expected to be able to demonstrate English language skill at the CEFR B2 level (IELTS 6.5). Upon successful completion of the first two semesters, students will move onto the core progression course modules

## **Study reasons:**

- The course is taught by industry experts
- Offers opportunities for real-world project experience through partnerships with leading companies