



## Ravensbourne University London

### Motion Graphics

#### Study details

**Course type:** Bachelor's degree  
**Degree:** BA (Hons) Motion Graphics  
**Study mode:** Full time  
**Duration:** 36 Month

#### Cost of study

**Cost :** 17 000 GBP  
**Reg. fee :** N/A GBP  
**Scholarship :**  
**Insurance :** N/A GBP

#### Intake/s

Sep

#### Requirements

- **IELTS (Academic):**  
5.5 overall (and a minimum of 5.5 in each component: reading, writing, speaking, listening).
- **TOEFL iBT (Academic):**  
72 points overall with minimum Reading 18, Listening 17, Speaking 20, Writing 17
- **International Baccalaureate:**  
English B / English A: Language and Literature / English A: Literature / English Literature and Performance - Standard or Higher-Level Grade 5
- **Cambridge Certificate of Advanced English (CAE) / C1 Advanced:**  
162 overall with 154 in each component

#### Accommodation

Provided by partner agencies

#### Speciality

You may incur additional costs during your education at the University over and above tuition fees in an academic year such as laptops, Stationary and additional resources.

#### Additional information

##### About:

Motion graphics is at the forefront of visual communication. With the growth of digital culture, motion graphics has become one of the fastest expanding areas of design. A BA (Hons) in Motion Graphics

will open up opportunities for all budding designers with an interest in graphics, animation and film. Learn to combine these disciplines and realise your personal creative potential.

## **Degree overview:**

The Motion Graphics degree course at Ravensbourne University London combines digital technology and creative design to equip you with the full range of practical and theoretical skills required to build a successful career within the creative industries. The three-year undergraduate course encompasses key skills including animation, storytelling, graphic design, 2D and 3D graphics, video production and experiential design, as well as exploring the history, context and future potential of motion design. Combining these skills with industry-standard software including After Effects and Cinema 4D, you'll create motion graphics for film, television, online, mobile, music and live events. Through the course's well-established industry connections, you'll be introduced to a wide range of guest speakers and visit design studios, post production houses and major broadcasters. In your final year you will be given individual advice by industry experts on how to develop your portfolio and prepare for the job market. You will graduate agile and industry ready – as proven by our excellent employment record.

## **Study reasons:**

- This is a long established, forward-looking course with a unique focus on all aspects of motion graphics.
- Students develop a wide range of practical skills and theoretical knowledge to underpin their creative design work.
- The syllabus is aligned to industry but also promotes creativity and individuality.