



SRH University (Dresden)

International Hotel Management | German

Study details

Course type: Bachelor's degree

Degree: BA in International Hotel Management

Study mode: Full time

Duration: 42 Month

Cost of study

Cost : 7 440 EUR

Reg. fee : 1 000 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct

Requirements

Entry Qualification

High school / secondary education

The entry qualification documents are accepted in the following languages: English / German.

Upload your electronic copies during the application process.

Language Requirements

German

These are our requirements for German language proficiency:

- DSH exam (level 2)
- TestDaF (TDN 4 in all sections. If a score of 3 is achieved in one section, it can be compensated by a score of 5 in another, with a total of at least 20 points)
- Goethe Certificate C1 or C2 (minimum grade 2)
- telc C1 or C2 (minimum grade 2)

- telc C1 University
 - Language diploma (Level II) of the Standing Conference of the Ministers of Education and Cultural Affairs (KMK), also known as DSD II
 - University entrance qualification examination (Feststellungsprüfung) from a Studienkolleg, section: German
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Other Requirements

- Certificate of general university entrance qualification (Abitur) or advanced technical college entrance qualification (Fachhochschulreife); if you have not yet graduated, your most recent interim report is sufficient
- Alternatively, a vocational qualification may also grant admission
- Curriculum vitae (CV)
- Copy of ID or passport

Accommodation Additional information

Overview

Do you dream of becoming a hotel manager and are you a communicative person? Then this degree is a perfect fit for you. In this varied job, you ensure smooth operations at international hotels.

In the B.A. program “International Hotel Management” in Dresden, you prepare for a leadership role in the hotel industry. Our goal is to thoroughly prepare you to strategically and sustainably manage a hotel, motivate and lead your employees, develop marketing and event concepts, and create financial and business plans. Combined with improving your language skills, you will be well prepared for an international career while also experiencing other cultures.

Career Opportunities

Excellent prospects with a degree in International Hotel Management.

You can launch your career in areas such as:

- **Management & Administration:** e.g., hotel management, human resources, accounting, controlling

- **Sales & Marketing:** e.g., revenue management, public relations, convention sales
- **Rooms Division:** e.g., reception, guest relations/services, executive floor, housekeeping
- **Food & Beverage:** e.g., F&B administration, banquet service, bar management, room service
- **Head Office:** e.g., hotel development, quality management, etc.

With the internationally recognized and FIBAA-accredited bachelor's degree, you also qualify for advanced master's programs. This lays an ideal foundation for further academic careers in business administration or hospitality management. Additionally, it opens doors to senior leadership roles in the hotel industry, up to general manager positions, or careers in teaching and research.